June P-IE GC meeting minutes Conference Call June 11, 2021

Present:

David Onstad, President
Rebecca Schmidt-Jeffris, Vice President
Surendra Dara, Vice-President Elect
Anjel Helms, Secretary
Lina Bernaola, Treasurer
Nicholas Larson, Early-Career Professional Representative
Melissa Siebert, ESA Governing Board Representative
Erin Cadwalader, ESA Liaison
Christina Grozinger, Pollinator WIG Representative
Kim Stoner, Pollinator WIG Representative
Victor Gonzalez, Pollinator WIG Representative

- 1. May P-IE updates David
 - a. Multiple candidate nominations were received for all positions except GB Rep.
 - b. ESA Governing Board report was submitted
 - c. Low number of applicants for student awards this year
- 2. Pollinators WIG Christina Grozinger, Kim Stoner, Victor Gonzalez
 - a. WIG group (Amplifying the Buzz) is currently working on developing a pollinator website that will both provide pollinator information and explain ESA activities
 - b. Timeline for project was presented
 - i. Members were surveyed for content
 - ii. Working with Holly Holt to translate content for public
 - iii. Selecting stories to showcase
 - iv. Coordinating with KQED to produce a high-quality video
 - v. Developing Frequently Asked Questions
- 3. Field Tours and Oversight Committee David
 - a. GC will ask the current chair and co-chair (Elsensohn and Abraham) to stay on next year
 - b. GC will put out a call for future tour proposals for both 2023 and 2024
 - i. David will develop a paragraph for a future newsletter
 - c. GC will request the 2023 invasive species tour organizers to select a tentative timeframe (e.g., summer or fall)
- 4. Extra Sessions for Annual Meeting David
 - a. June 14 deadline for requesting events
 - b. Michelle has decided not to host a student only session at the meeting
 - c. Member feedback/listening session has been positive in the past

- i. Recruitment for committee/volunteer positions
- ii. New initiative ideas
- iii. Discuss member questions/needs
- iv. Preference for early in the meeting (Oct 31st) and noon/afternoon
- d. GC agrees to hold Hot Topics session after the networking session
- e. Discussed hosting a speed networking session given pandemic challenges
 - i. Nick will contact Rosina for guidance
- f. Discussed spending a portion of the food budget on T-shirts
 - i. We will revisit this in July
 - ii. Rebecca suggested designing a logo with aposematic mimics in costumes
- 5. American Entomologist story David
 - a. Deadline is July 1 for the October story
 - b. David will work on draft
 - c. Suggestion to promote new Communications Committee
 - d. Suggestion to promote P-IE events at annual meeting