

**Eastern Branch Entomological Society of America**  
**Summer Business and Planning Meeting**  
**July 6, 2011**  
**Conference Call**

**Attending:** George Hamilton, President, Harvey Reissig, Mark Taylor, Dan Gilrein, Brian Kunkel, Chris Bergh, Faith Kuehn, Cesar Rodriguez-Saona, Dean Polk, Doug Pfeiffer, Kristen Bartlett-Healy, Ian Grettenberger, Bill Lamp

President George Hamilton opened the meeting at 9:05 am

**New business:** deferred for Bill Lamp’s comments on 2011 meeting (Bill leaving meeting early)

**Old Business - 2011 meeting discussion**

Bill Lamp was asked for comments on 2011 program, student competition: Bill was glad to help program committee, did submit a report outlining steps he went through to prepare for program. Note: Akito, winner of Comstock award, couldn’t present in 2011 but willing to present in 2012. Mark Taylor noted we are confirmed at Hilton Hartford, Friday 16 March to Sunday evening; continuing to Monday morning is optional. Doug noted that attendance was light at the final business meeting, George commented since not much was going on most left on Sunday night prior.

Bill suggests we look at structure for 2011 meeting when considering 2012 program – will likely be similar but note that BMSB symposium took up entire morning of program in 2011 as it was a hot topic. Harvey noted that it’s likely to be a hot topic for next meeting again. Dean confirmed, feels industry might have information to present. Doug: could this be possibly a shared symposium with industry, continuing into late afternoon/evening? Harvey: possibly industry might take on it for Monday morning. Dan: may want to consider an all-day BMSB program, bringing in outside speakers, including attendees like Depts. of Ag, Extension staff, possibly growers?

Discussion continued on Student Competition; usually this is held up-front early in meeting, generally brings students in Friday night for Saturday presentations. Harvey: there was discussion last year on limiting the number of students, but we were able to accommodate all that applied this year. Harvey feels we should do what we can to not limit student participation. Doug concurs, important to foster student involvement but should hold to deadlines. George: do we usually have outreach event same time as student competition? Faith said it was; students may have a lot to offer or would like to provide opportunity to participate or do an exhibit, students are also another pool of volunteers for the outreach. Bill: Sunday afternoon outreach timing, as before, might work best with that. Student competition could be slated on Saturday afternoon, possibly continuing into Sunday morning?

George: some events (symposia) are usually or regularly held, such as IDEP Symposium (Mark confirms this is planned again), also Student Symposium (Ian in charge of, planned again). Doug noted Field Crops, possibly Turf and Ornamentals are often included. Chris Bergh noted that
Biocontrol symposium has dropped out, but spoke with Suzanne Wainwright who expressed interest in coordinating BC symposium. She is not a traditional entomologist, but might be able to put together a good symposium. Harvey noted we put out a call for symposia last year but not great response including for BC symposium, but it would be a good process. Bill Lamp noted that last year’s call for symposia went out early September, with deadline late Sept. and only had 4 responses. We need to recruit others for remaining symposia. Harvey feels sending out a call would be a good way. Faith: We have had an urban pest symposium in the past – any thought of one for coming meeting? Cesar is looking into that option (vector biology). George also looking into that as possibility – there was an urban symposium at Annapolis. Dan will send Cesar ideas that have been raised on symposia in the survey.

**Registration:** George confirmed that ESA will handle our registration – free service, done online, using credit card. Can then be used to generate name tags, will also handle purchase orders. Would like from us a point person who they should be talking to: that will be Kristin Bartlett. Bill: we never verified student participants were members before at registration, but with ESA registration it may be required and should make it clear when putting out paper submission notification. George: can use Confex for on-line submission of abstract titles (cost $1000) – we work directly with Confex, but they can provide us camera-ready copy (at $100) for the program. Do we want to do this? Bill strongly suggests we do so – lots of time is needed to edit. George: we take the data from them but guide Confex in putting into final format for us. Harvey supports the idea, Doug and George also. Dean: should we raise registration to cover the cost? Last year’s registration was about $180 (including students). Doug suggests trying out for 2012, see how it works for this year. Dan noted some editing will still be required (Cesar: but not for the student competition submissions, since this is being evaluated on submissions). Other program issues? Bill says it would be helpful to have a local arrangements person on site to check location, make sure meetings and rooms are in sync. Harvey: local arrangements committee should be working closely with program and hotel on room assignments, catering and such details. George: has not been successful at finding a local arrangements contact person in CT. Dean: anyone in Massachusetts? Dan suggested Ruth Hazzard, or possibly Jude Boucher (CT). Award speakers: moved them to new place in program last year, but what would be plan for this year? Bill: in 2011 they were scheduled (one person only) before the open papers (normally would be with student competition but there was a lack of space in 2011). Bill says in past didn’t like having award speakers in Student symposium – was a distraction. George: in years past this was a talk at the banquet, but could also have at the plenary. Harvey has received hints that the banquet was long enough as it was so plenary might be better. George: other speakers might also be good for plenary. Should we have a banquet speaker again for this year? George has an idea for the speaker (Tom Turpin – talk similar to the one he gave at ICE in S. Africa – pop culture and insects – went very well). General consensus he would be a good speaker. George suggests holding Linnaean games at lunch period rather than after banquet, possibly offer a box lunch for a fee. Saturday or Sunday: Banquet is Sunday night, so suggest Sunday afternoon for Linnaean. This year attendance at Games was poor – Doug feels games conflicted with dinner. Doug is willing to try having at lunchtime, Harvey thinks this a good idea, will try Sunday at lunchtime and see if hotel can provide box lunch at cost. Check pricing, possibly include in registration (also include in program/registration form that lunch available).
Faith asked if there was any option of going outside to sub/sandwich shop or other caterer? Good question to pose for local arrangements committee. Dean: hotel may or may not charge for this depending on number of rooms booked.

Cesar asked about the timeline – will follow similar as last year, Dan suggests sending out call for symposia earlier (even late July). Confex may be one to send out notice …

George will be judge for student competition.

**New Business**

**Member Survey:** Dan reviewed. Doug noted that there were problems with a meeting in Hershey years ago, vowed not to return. Dean: Tristate meeting location might be worth looking into at Hershey Lodge (more trade show space which we don’t need). But lobbied last year to move to Lancaster, which would be good for Tristate meeting (Lancaster Convention Center). Harvey: were there issues with alternate locations for holding the outreach in Harrisburg? Faith: we discussed this but didn’t come up with any good locations, but we might think in terms of a school with good science program – can we try to find an interested school? Doug: there is a benefit to having within the hotel for members, but access to kids might be a more important reason for the school location. May be able to work thru American Entomological Society for a contact. Doug noted that field trip and school travel budgets were cut. Faith: think in terms of education for contacts, e.g. professors at community college, National Science Teachers’ Assn. Dean noted there is a large agricultural fair (Farm Show) in Lancaster area – may possibly know more about schools. Harvey mentioned that Cornell’s Insectapalooza is popular with families, so education connection is well-suited, but there is less chance for members to drop in. Could there be a possible bus from meeting site to outreach location?

**Executive Committee Reports**

Harvey (Past President): already discussed most concerns. Thanks all for help.

Dan (Secretary): reported on survey, need to follow up with Streu plaque

Mark (Treasurer): sent out attachment with account information. Any questions? Checking acct is up. Hotel bill was about $11,500; at Sheraton/Annapolis closer to $20K due to some unexpected add-ons. ESA Supplemental fund of $3,307 was given to us. Hilton Hartford did request deposit of $1,050 this year. Getting 2.5% on Certificate of Deposit, will get quarterly statement soon (expecting another $255 in interest to CD). Have received monthly Money Market statement, small amount of interest received on that. No questions.

Doug (Governing Board): Governing Board meeting was held in Reno last month. Financial state is good. Annual meeting sites: 2016 motion approved to be held in conjunction with International Congress of Entomology if bid succeeds. Dues increase approved (tied to consumer price index). Page charges reduced to $32/page. Bylaws change: motion to approve dual branch membership will be on ballot. Harvey feels this will help especially for international involvements. Doug noted (new business) that Melody Keena requested branch support for a presidential run – has support from her section. Doug has her bio. (support = branch endorses her candidacy).

George: What about a joint Branch/ICE meeting? There was some discussion in Harrisburg about having the branch meeting in conjunction with the ICE meeting. Idea was dropped; will
continue to have separate branch meeting for that year. For 2015: possible joint meeting with Crop Science Society of America, Soil Science Society of America, and American Society of Agronomy in Indianapolis.

**Standing Committees**

Harvey Streu/Howard Awards (Harvey): last 5 past presidents participate in selection. George says we’d do a call for nominations. Dan suggests sending out this summer with reminder (George suggested sending out with call for symposia)

Student affairs: (Ian Grettenberger): still looking for co-chair and also looking for list of members. George asked if there were any institutions he still needed contacts for? No, but Canadian schools are among harder ones to find contacts. Awards: goal to get more applicants for the awards, had only limited number in past. George suggested we allow one or two from each institution. Ian believes we are allowing two now. Ian, still needs a list of student members both grad/undergrad. Does anyone know of a grad student to help co-chair?

Meeting site selection (Mark T.): 2012 meeting slated March 16th Fri – 19th Monday. Rates $114 all rooms (single, double, quad). Hasn’t started working with Confex for 2013 – where should we go for, and what days of the week? Geo: suggest arrive on Sunday, meet on Mon and Tues. Chris: may be best to finish by noon on Tuesday, Dan: outreach on Sunday afternoon with reception in evening, then symposia Monday to Tues noon. Chris Bergh noted several years ago had similar format: In that time-frame accommodated 11 symposia + discussion session. Linnean Games Monday evening after awards, two poster sessions.

George called for motion to adjourn, Dan moved, Harvey seconded, all in favor. Meeting adjourned at 10:38 am
ENTOMOLOGICAL SOCIETY OF AMERICA
EASTERN BRANCH
FINANCIAL STATEMENT, March 1, 2011

Total Funds Available, March 1, 2011 $66,827.77

Balance on Hand, Money Market, March 1, 2011 $17,063.87

Balance on Hand, Checking, March 1, 2011 $9,329.47

Balance on Hand, Combined Checking and Money Market $26,393.34

Reserve Fund
BANK OF DELMARVA CD, March 1, 2011 $40,434.43

TOTAL FUNDS AVAILABLE, March 1, 2011 $66,827.77

Fund Location
Wachovia Bank, High Performance Money Market,
Annapolis, MD (Savings) $9,329.47
Wachovia Bank, Annapolis, MD (Checking) $17,063.87
The Bank of Delmarva, Salisbury, MD (Reserve) $40,434.43
Total $66,827.77
Total Funds Available, June 30, 2011 $71,649.14
Balance on Hand, Money Market, June 30, 2011 $17,066.02
Balance on Hand, Checking, March 1, 2011 $9,329.47
Income: Meeting Sponsors $  Registration $28,998.47

Expenses:
- Registration supplies $117.60
- Student vol. reimb. $776.54
- Student Awards $1,200.00
- Officer expenses/reimb. $2,590.10
- Banquet Speaker exp. $365.34
- Linnaean Games $750.00
- Asa Fitch Award $100.00
- Hilton Hotel Bill $11,455.99
- Bank Service fee (3 mos) $(6.00)
  ($17,361.57)

Additional Income: ESA Supplemental fund $3,307.00
Other Expenses: Hilton Hartford Deposit $(1,050.00)

Checking on hand June 30, 2011 $13,893.90
Balance on Hand, Combined Checking and Money Market $30,959.92

Reserve Fund
BANK OF DELMARVA Certificate of Deposit, March 1, 2011 $40,434.43
- Interest Income $254.79
- Balance on Hand June 30, 2011 $40,689.22

TOTAL FUNDS AVAILABLE, June 30, 2010 $71,649.14

Fund Location
- Wachovia Bank, High Performance Money Market, Annapolis, MD (Savings) $13,893.90
- Wachovia Bank, Annapolis, MD (Checking) $17,066.02
- The Bank of Delmarva, Salisbury, MD (Reserve) $40,689.22
- Total $71,649.14

Detailed financial records are on file with the Treasurer and are available for review on request.

Respectfully submitted,
Mark C. Taylor, Treasurer
The governing board met on 13-14 June 2010 in Reno NV to discuss the matters of the society. The following is a synopsis of various items that were addressed.

**Membership as of 31 October 2010**

<table>
<thead>
<tr>
<th>Member Type</th>
<th>2010 (31 Oct)</th>
<th>2009 (Dec)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member</td>
<td>3495</td>
<td>3792</td>
</tr>
<tr>
<td>Student Mbr.</td>
<td>1565</td>
<td>1452</td>
</tr>
<tr>
<td>Trans./ Early Professional</td>
<td>562</td>
<td>562</td>
</tr>
<tr>
<td>Emeritus Emeritus-Gold</td>
<td>375</td>
<td>407</td>
</tr>
<tr>
<td>Life/ Honorary</td>
<td>48</td>
<td>52</td>
</tr>
<tr>
<td>Family/Youth</td>
<td>116</td>
<td>111</td>
</tr>
<tr>
<td>Sustaining Assoc.</td>
<td>10</td>
<td>16</td>
</tr>
<tr>
<td>Pres. Circle</td>
<td>27</td>
<td>28</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>6198</strong></td>
<td><strong>6420</strong></td>
</tr>
</tbody>
</table>

**Section**

<table>
<thead>
<tr>
<th>Section</th>
<th>2010 (Nov)</th>
<th>2009 (Dec)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(SysEB) Systematics, Evolution, and Biodiversity</td>
<td>1104</td>
<td>1159</td>
</tr>
<tr>
<td>(IPMIS) Integrative Physiological and Molecular Insect Systems</td>
<td>607</td>
<td>660</td>
</tr>
<tr>
<td>(MUVE) Medical, Urban and Veterinary Entomology</td>
<td>1448</td>
<td>1542</td>
</tr>
<tr>
<td>(PIE) Plant-Insect Ecosystems</td>
<td>2622</td>
<td>2820</td>
</tr>
<tr>
<td>No Section</td>
<td>391</td>
<td>391</td>
</tr>
</tbody>
</table>

(MUVE formerly Structural, Veterinary and Public Health Syms Section (SVPHS))

**Branch**

<table>
<thead>
<tr>
<th>Branch</th>
<th>2010 (Oct)</th>
<th>2009 (Dec)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eastern</td>
<td>1124</td>
<td>1231</td>
</tr>
<tr>
<td>North Central</td>
<td>1415</td>
<td>1557</td>
</tr>
<tr>
<td>Pacific</td>
<td>1243</td>
<td>1285</td>
</tr>
<tr>
<td>Southeastern</td>
<td>1248</td>
<td>1286</td>
</tr>
<tr>
<td>Southwest</td>
<td>500</td>
<td>536</td>
</tr>
<tr>
<td>International</td>
<td>548</td>
<td>482</td>
</tr>
<tr>
<td>No Branch</td>
<td>120</td>
<td>43</td>
</tr>
</tbody>
</table>

**Annual Meeting Sites**


2016 – A motion was approved to hold 2016 in conjunction with International Congress of Entomology, should the US bid to host ICE be successful.
**Finances**

2010 Audit Report – Auditors provided an unqualified opinion in their review; overall the books were found to be in good order. ESA reserves grew in 2010, following trends in the stock market.

Total net assets: As of April 30, 2011 - $6,709,327 (April 30, 2010 - $6,321,804)

**Dues**

A dues increase of 1.6% was approved for 2012, tied to Consumer Price Index (Finance Committee had requested 3% in both 2012 and 2013).

**Publications**

- Only journal losing money is American Entomologist. Staff authorized to look for ways to reduce production costs (somewhat lower quality paper, etc.). AE is viewed as something of a “loss leader”, a benefit of membership.
- Last year, subscription prices were tabled. At this meeting, a subscription increase was approved of about 5%.
- ESA Member page charges were reduced to $32. Non-member page charges were held constant, at $81.

**Other issues**

- First day devoted to Strategic Planning (Social Responsibility, Global Issues, Communications).
- An additional staff position was approved for headquarters to allow Exec Director time for duties he has been asked to do.
- Proposed Bylaws change was approved unanimously, will appear on national ballot, to allow dual Branch membership.
- Four Honorary Members approved.

Respectfully submitted,
Doug Pfeiffer
Eastern Branch ESA Governing Board Representative