1. Call to Order – Frank Hale, President SEB-ESA
President Hale called the meeting to order at 1:19 pm on March 19 in Conference 3-6 boardroom of the Caribe Hilton, San Juan, PR. There were 19 members in attendance. Introductions were made by all.

2. Comments from ESA President – Del Delfosse
National President Del Delfosse stated it was a pleasure to be at the meeting and offered thanks for the invitation to attend. He relayed that it is an exciting time to be an ESA member. ESA recognizes that we put a lot of attention on entomology and on things we are involved in but, in general, the public is not familiar with ESA and entomology. Therefore, ESA wants our society to increase the general public’s awareness of our society. The goal is to become better known as a group and speak out on entomology issues, and to let people know what we do and how we do it. A prime target is to recruit bright young scientists. This will require examining social issues of the society. One idea is to create a governing board consisting of regular members mentoring young entomologists and to get them involved. President Delfosse also spoke about ESA’s thrust to increase international activities. The new international branch is scheduled to have its first meeting next year. His final remarks pertained to ESA currently being in great shape both membership-wise and financially. [this information was from notes taken by the Secretary/Treasurer]

3. Comments from ESA Executive Director – David Gammel
Mr. Gammel updated the Executive Committee on a number of ESA issues. At the time of this meeting, he had been ESA’s Executive Director for only around seven weeks. The timing of him coming to ESA worked well. It gave him time in February to learn about headquarter operations, and he is now attending branch meetings to learn more about them. ESA is very healthy. We saw historic attendance at the last national ESA meeting. The Journals are very healthy. Revenue income has switched from individual to institutional. Membership is up (6410 members 2010). Reserves are good (1.5x annual budget in reserve). This is his third branch meeting. Branches and sections drive ESA and are responsible for its success. ESA is there to support the branches, and Mr. Gammel asked us not to hesitate to call the ESA staff. Online registration for the branches is planned beginning next year. There will also apparently be an opportunity for ESA to host paper submissions to branch meetings next year ($1,100 projected cost). He pointed out that Dawn Braun is ESA’s new website staffer who will assist us with online registrations and paper submissions.

4. Comments from ESA Governing Board Representative – Mike Williams for Nancy Hinkle
This report is presented for Nancy Hinkle, who replaced Mike Williams on the Governing Board in 2011.
During 2010 the Governing Board was convened four times: via conference call in February; the summer meeting in Chantilly, VA; via conference call in August; and at the winter meeting in San Diego, CA. In addition to conducting the normal business of the Society and the Certification Board, I have highlighted some of the actions taken by the Board that I believe are of interest to the Southeastern Branch.

Selected a new Executive Director, C. David Gammel, who started February 1, 2011.

Elected 10 new Fellows of the Society, including David Boethel from the SEB.

Recommended the nomination of George Kennedy and Sharron Quisenberry as candidates for Honorary Membership in ESA for vote by the membership. Both were subsequently elected as Honorary Members.

Selected Portland, OR as the site for the 2014 Annual Meeting and Minneapolis, MN as the site for the 2015 co-located Annual Meeting with the Tri-Societies (American Society of Agronomy, the Crop Science Society of America, and the Soil Science Society of America). Annual Meeting sites are as follows for the next five years: 2011-Reno, NV; 2012-Knoxville, TN; 2013-Austin, TX; 2014-Portland, OR; and 2015-Minneapolis, MN (Nov 14 – 18).

Contracted with the Bivings Group for website redesign and approved a capital expense of $70,000 for the project.

Increased the level of funded-student volunteers at the Annual Meeting to 110.

Voted to maintain the 2011 membership dues at the 2010 level.

Approved the development and publication of the second edition of The Turfgrass Handbook to be edited by Rick Brandenburg.

Reviewed the ESA Strategic Plan and adjusted timelines in some areas.

Directed ESA Headquarters Staff to develop logo-style guidelines for use by sections and branches in developing logos for their use that support ESA Brand Identity.

Voted to retain 2011 ESA publication page charges the same as in 2010.

Approved a policy for establishing and administering ESA Recognition Awards.

Approved a policy for proposing and initiating a new journal through ESA.

5. Comments from ESA Certification Board – Roxanne Connelly

No report.
6. **Comments from the Entomological Foundation – Gene Reagan**

The Entomological Foundation is a non-profit philanthropic organization completely separate from the Entomological Society of America. It provides young people a window to the world of entomology by developing and distributing educational programs and activities to help educators capture a child’s curiosity and imagination about insects. Started in 1991, the focus was to build a future for entomology by stimulating excitement about insects in grades K-12.

More recently, the Foundation has expanded into a new area offering fellowships to undergraduate students to encourage studies in entomology. The Foundation emphasizes building programs in three different areas: 1) stimulating and sustaining interest in insect science, 2) supporting science education with educational materials and scholarships, and 3) recognizing and rewarding excellence in insect science and education.

A new program this year involves the development of an Entomological Foundation Enhancement Fund led by outside consultant Marcie Heim supported by a special purpose gift. Utilizing three webinar training sessions, participants in the first session included Sharron Quisenberry, Phil Mulder, John Reese, Bob Hedlen, Ron Stinner, Mike Smith, Gene Reagan, and others; with a first year goal of $200,000. [This year at the SEB meeting, the third consecutive Entomological Foundation Raffle was conducted, selling $5 tickets (five for $20) toward a drawing of 9 items presented at the Tuesday awards luncheon. The raffle received slightly over $800 as contributions to the Entomological Foundation (report completed 3/22/11).]

7. **Reading of the Previous Year's Minutes – David G. Hall, Secretary-Treasurer**

Hall stated that the 2010 Executive Committee minutes were distributed by email to the Executive Committee and committee chairs; the minutes were posted on the website and a limited number were available at the current meeting. Amanda Hodges made a motion to suspend reading of the minutes. The motion was seconded by Raymond Hix. Passed unanimously by voice vote.

8. **Committee Reports**

a. **Local Arrangements Committee – Alvin Simmons**

Committee Members: Tugrul Giray (Co-Chair); Alvin M. Simmons (Co-Chair); Jose C.V. Rodrigues (Co-Chair); Rosa Franqui; Alex Segarra; David Jenkins; Aixa Ramirez-Lluch; Bert Rivera-Marchand; Shirley Cruz (Student); Jason Trinidad-Perez; and David Hall, Ex-officio.

Simmons thanks all members of the Local Arrangement Committee (LAC) for their dedicated service. The committee co-arranged the joint meeting for SEB-ESA and APS-CD (American Phytopathology Society-Caribbean Division). LAC worked very closely with organizers of APS-Caribbean Division. In addition, LAC worked closely with the SEB Secretary-Treasurer, co-chairs of the SEB Program Committee, SEB Sponsorship
Committee, and Conference Direct. Initial hotel search was conducted through Conference Direct. Hotel bids were provided through the Chicago Office of the Puerto Rico Conventions Bureau, which was handled by Aileen Laracuente. Final hotel selection was made after meeting with Rosanna Lampaya of the Caribe Hilton Hotel. The contract was signed by David Hall (Secretary-Treasurer SEB). After the contract was signed, primary hotel contact was made with Gloriann Torres. LAC worked with Kristin House and Morgan Klinkradt (Conference Direct) until a few days before the meeting. Their extra work helped with some late arrangements and helped save on our expenses.

Room block was much higher than usual because this was planned as a joint meeting and because the meeting was planned to be one day longer than our usual meetings. The hotel has 646 guest rooms and 264 Villas. We had a total room block of 770 room nights, and exceeded the block about 3 weeks before the reservation deadline. Additional rooms were added to the block, without performance obligation. About 1.5 weeks before the deadline, there were no more vacancies. We sought an overflow hotel through the Puerto Rico Conventions Bureau. Many had little or no room because March is a busy time for them. A day before the original deadline, Alvin Simmons signed a contract containing no penalty for non-performance, for a block of rooms with the Conrad Hilton. The block was for 2 weeks; a day before that deadline, there were 53 room nights reserved. Although the room nights for our group at the Caribe Hilton peaked at 1,059 room nights 2 weeks before the meeting, it since dropped to 989 room nights the week before the meeting. Penalties could have been assessed had we not reached 80% of our room block. Concessions provided 4 upgrades and one complimentary room for every 40 occupied paid rooms. Also, the 14% Resort fee and in-room internet charge were waived. Also, because we needed several more meeting rooms than were contracted, we made a verbal agreement to increase the minimal food and beverage from $9,000 to $14,000 in exchange for more complimentary meeting rooms. In additional, just before the meeting, the hotel agreed to reduce the daily rate for internet for the registration table by about 60% and to remove the rental fee for the tables for the posters, but to keep the service charge on the poster tables.

There were some early problems with both the online and call-in room booking regarding room availability of rooms in the block, but that was mostly handled by the addition of more rooms to the block. Eventually, there were no vacancies in either hotel. The overflow hotel did not waive the 14% Resort fee.

Unlike our regular meeting, in addition to a continental breakfast on the first full meeting day, we also will have a continental breakfast on the last day as well as a final reception on the last day. Because of the higher registration rate than our regular meetings, in-kind and direct sponsorship, and rental of 2 exhibit boots, we were able to provide the cost for the additional events including transportation and lunch for the tours. We had an Associate Program which included a room for them to meet, presentation of tourist information, transportation to and from the largest mall in the Caribbean, and a visit to a museum and Old San Juan.
b. Meeting Location and Time Committee – 2012 – Rob Wiedenmann

Committee Members: Rob Wiedenmann, Tim Kring, Steve Yanoviak, Luann Wiedenmann; local assistance provided by Jim and Gayle Maloch (the Malochs are not ESA members)

The decision was made at the Final Business Meeting of the 2010 SEB meeting to hold the 2012 SEB meeting in conjunction with the Southwestern Branch. Arkansas is scheduled for the 2012 meeting, and site selection was made with this joint meeting in mind.

Conference Direct staff (Morgan Klinkradt and Kristin House) arranged a number of hotel properties to visit in Little Rock and northwest Arkansas. Bids were received by 12 properties and seven properties were visited, from which the Peabody Hotel in Little Rock emerged as a clear best choice.

Once the hotel selection was narrowed, the President-elect of the Southwest Branch (Allen Knutson) and his Program Chair (Scott Ludwig) met RNW at the Peabody. We toured the property and made tentative program plans to help decide about the adequacy of rooms for the joint meeting. A contract was signed with the Peabody for March 4-7, 2012.

Contract details include: room rates - $129 for single, double or triple; 21-day cutoff date for reservations; 1/40 complimentary room nights; 2 suite upgrades; 1 complimentary suite; complimentary internet; complimentary meeting room rental; and no charge for bringing in our own AV (charges for podium/microphone setups and projection screens if not built in). In addition, the Little Rock Convention Bureau provided a $2000 credit for rental of an off-site venue (Clinton Presidential Library) for an evening reception. An additional reception is scheduled for the top floor of the Peabody Hotel. A complete Associate/Spouse program is planned, with options to include: the Clinton Presidential Library, Heifer Village, the Arkansas Statehouse Museum, and shopping in the River Market – all of these are accessible with a 10-minute walk or a 5-minute trolley ride. We also are tentatively scheduled to hold an associate/spouse luncheon at the Governor’s Mansion.

Combined SEB and SWB Committees will work jointly on the logistics for the Program and Local Arrangements. Some flexibility will be needed to accommodate Branch differences. Discussions to date included independent business meetings and Linnaean Games (winners of both Branches playing a final game); combined student paper and poster competition sessions, with independent judging and winners for each Branch; a combined Award Luncheon. A Draft Program will be turned over to the Program Chair.

We proposed holding a concurrent, all-day continuing education session on Wednesday for pest control operators, inviting speakers from SEB and SWB. Based on previous training for the Arkansas Pest Management Association, attendance could be 150-200 individuals, which could increase the gross meeting income by $15 - 20,000; costs would include lunches, food and beverage for breaks, speaker reimbursements and honoraria.
Alvin Simmons mentioned that this year we had three exhibitors that brought in funds and that SEB/SWB could consider having exhibitors.

Fred Musser thought that combining SEB and SWB student competition could be difficult from a judging standpoint. Rob said they are carefully thinking this out.

Rob mentioned that there may be sponsorship opportunities to help pay for the meeting, including perhaps a sponsor paying for an entire meal.

Discussion. No committee for exhibitor booths. Could assign exhibitor booth activities to the sponsorship committee. Burden has been on local arrangements committee. Norm Leppla could establish an ad hoc committee to handle exhibitor booths.

Rob: Looking for a fair way to split costs among SEB and SWB.

Rob guesses 250 SEB and 150 SWB members might attend the meeting in AK.

David Gammel reported that the North Central Branch had a $14,000 surplus due to sponsorship donations this year.

c. Meeting Location and Time Committee – 2013 – Timothy Schowalter
The 2013 SEB meeting will be held March 3-5 at the Baton Rouge Capitol Center Hilton Hotel, a beautifully-renovated historic luxury hotel overlooking the Mississippi River in the heart of downtown Baton Rouge (see www.hiltoncapitolcenter.com). The hotel is on the National Register of Historic Places. Downtown attractions within walking distance include the historic old and new capitol buildings, Louisiana Museum of Science and Technology, River Center Convention Center, USS Kidd Veterans Memorial & Museum, and riverboat casinos, as well as a variety of downtown restaurants ranging from Creole/Cajun to the rooftop Tsunami Sushi Restaurant. Nearby attractions include the Audubon Insectarium and historic French Quarter in New Orleans, about an hour's drive SE, an egret and spoonbill rookery at Lake Martin, about an hour W, and the Oakley House (Audubon State Historic Site), where Audubon worked and painted many of his Birds of America, in St. Francisville, about an hour N. Attendees can fly into either Baton Rouge or New Orleans. Complimentary shuttle service is available from the Baton Rouge airport to the Hilton. A crawfish boil will be arranged for the welcome reception. We look forward to hosting the SEB in 2013.

d. Program Committee – ‘JC’ Chong

Committee Chairs:
Juang-Horng ‘JC’ Chong, SC, Co-Chair
Raymond Hix, FL, Co-Chair
ESA-SEB Committee Members:
Juang-Horng “JC” Chong, Clemson Univ.
Raymond Hix, Florida A&M Univ.
Amanda Hodges, Univ. of Florida
John Ruberson, ex officio, Univ. of Georgia

APS-CD Committee Members:
Jose C. V. Rodrigues, Univ. of Puerto Rico
Judith Brown, Univ. of Arizona
Consuelo Estévez, Univ. of Puerto Rico
José A. Chavarria, Univ. of Puerto Rico
Rosa A. Franqui, Univ. of Puerto Rico
Mildred Zapata, Univ. of Puerto Rico

This Joint Meeting of the APS-CD and ESA-SEB has been a great undertaking for the Program Committee. The abstract submission process is greatly simplified by an online system prepared by Mike Caprio of Mississippi State University. Mike graciously agreed to provide this invaluable service to the Joint Meeting, and for that, we owe Mike a huge debt of gratitude. Hopefully the ESA headquarters will be able to handle the online submission for the SEB-SWB Joint Meeting next year so we can finally take the load off Mike’s back.

We also want to thank David Hall of USDA-ARS and Lydia Rivera-Vargas of University of Puerto Rico for easing the communication with memberships of the respective societies, passing on information about registration, abstract submission, and other program information.

The Joint Meeting program includes a total of 3 student papers sessions, 3 student posters sessions, 2 regular posters sessions, 4 contributed paper sessions, and 23 symposia. In total, 288 papers and 70 posters will be presented in this Joint Meeting (excluding additions and cancellations after the press of the program booklet), which is more than the numbers of papers and posters presented at the past 5 ESA-SEB meetings (see the attached tables). The great meeting location of San Juan, Puerto Rico certainly attracted many of the attendees, but the enthusiasm of our colleagues to share their scientific findings cannot be discounted.

This level of participation, especially the numbers of organized symposia, is not possible without the help of 11 moderators and 39 symposium organizers. The symposium organizers are: Ralph Bagwell, Julien Beuzelin, Blake Bextine, Judith Brown, Jose Chavarria, Ted Cottrell, Robert Coulson, Carla Dilling, Joe Eger, Consuelo Estevez, Wayne Gardner, Kris Giles, Tugrul Giray, Jeremy Greene, Carmen Greenwood, Muhammed Haseeb, Dan Herm, Amanda Hodges, Greg Hodges, Natalie Hummel, Brian Irish, David Jenkins, Moses Kairo, Shripat Kamble, Catharine Mannion, Cary Minteer, Albert Mulenga, Ron Ochoa, Jorge Pena, Patricia Pietrantonio, Jose C. V. Rodrigues, David Shapiro-Ilan, Caydee Savinelli, Alvin Simmons, Fred Stephen, Dan Suiter, Babu Srinivasan, Raul Villanueva, and Beverly Wiltz. These organizers recruited the speakers,
organized the agendas, and moderated the symposia. The session moderators are: Clare Allen, Ron Brlansky, Marisol Davila-Negron, Ronald French-Monar, Jeremy Greene, Lambert Kanga, Paul Kendra, Oscar Liburd, Andrew Rasmussen, Glynn Tillman, and Paul Vincelli.

Dr. Judith Brown of the University of Arizona gives the plenary presentation, entitled 'From biotypes and phylogenetic biology, to new generation sequencing technologies to unravel the mysteries of the *Bemisia tabaci* sibling species complex.'

SAC-12, NCAC-15 and S-1034 Regional Projects are having their meetings in conjunction with the Joint Meeting of APS-CD and ESA-SEB.

This report continued on the next page.
Table 1. Numbers of papers and posters in each session for the 2011 Joint Meeting of APS-CD and ESA-SEB.

<table>
<thead>
<tr>
<th>Session</th>
<th>Paper</th>
<th>Poster</th>
</tr>
</thead>
<tbody>
<tr>
<td>APS-CD Student Competitions</td>
<td>8</td>
<td>9</td>
</tr>
<tr>
<td>ESA-SEB MS Student Competitions</td>
<td>21</td>
<td>10</td>
</tr>
<tr>
<td>ESA-SEB PhD Student Competitions</td>
<td>23</td>
<td>8</td>
</tr>
<tr>
<td>ESA-SEB Contributed Papers/Posters:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Plant-Insect Ecosystems and Crop Protection</td>
<td>35</td>
<td>36</td>
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<tr>
<td>Integrative Physiological, Toxicological, and Molecular</td>
<td>3</td>
<td>2</td>
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<tr>
<td>Insect System</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Structural, Veterinary, and Public Health Systems</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Systematics, Morphology, Evolution, Biodiversity</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>ESA-SEB Contributed Papers/Posters:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Disease Detection and Management</td>
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<td></td>
</tr>
<tr>
<td>APS-CD Contributed Papers/Posters:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Turf and Ornamentals Entomology</td>
<td>17</td>
<td></td>
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<tr>
<td>Urban Entomology</td>
<td>18</td>
<td></td>
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<tr>
<td>Vegetable Entomology</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>Whitefly-Transmitted Geminiviruses: in honor of Julio Bird</td>
<td>8</td>
<td></td>
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<tr>
<td>Weed Biological Control Projects in the Region</td>
<td>9</td>
<td></td>
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<tr>
<td>Advances in Acarology</td>
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<td>Black Sigatoka Symposium</td>
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<td>Acarology in Post-Genomic Era</td>
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<td>Behavioral Plasticity from Neural to Evolutionary Scale</td>
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<td>Invasive Pests and Diseases of Palm</td>
<td>9</td>
<td></td>
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<tr>
<td>Current Status and Pest Potential of <em>Megacopta cribraria</em></td>
<td>7</td>
<td></td>
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<tr>
<td>New Generation Diagnostics for Pathogens and Their Management</td>
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<tr>
<td>CSI Puerto Rico: Advances in Forensic Entomology</td>
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<td>Entomologists as Educators</td>
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<tr>
<td>Phyto-Arboviruses in Agroecosystems</td>
<td>12</td>
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<tr>
<td>Arthropod-Host-Pathogen Interactions</td>
<td>6</td>
<td></td>
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<tr>
<td>Invasive Alien Species in the Caribbean Basin of Concern to</td>
<td>8</td>
<td></td>
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<tr>
<td>the US</td>
<td></td>
<td></td>
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<tr>
<td>Invasive Forest Insects and Diseases</td>
<td>10</td>
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<tr>
<td>Sustainable Orchards</td>
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<td><strong>Total number of student papers/posters</strong></td>
<td>52</td>
<td>17</td>
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<tr>
<td><strong>Total number of contributed papers/posters</strong></td>
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<td>53</td>
</tr>
<tr>
<td><strong>Total number of symposium papers</strong></td>
<td>179</td>
<td></td>
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<tr>
<td><strong>Grand total</strong></td>
<td>288</td>
<td>70</td>
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</table>
Table 2. A comparison of the numbers of papers and posters presented at the 2011 Joint Meeting of APS-CD and ESA-SEB by SEB members to previous 3 years.

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
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<tr>
<td>Regular and symposium papers</td>
<td>110</td>
<td>98</td>
<td>84</td>
<td>189</td>
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<tr>
<td>Regular posters</td>
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<tr>
<td>MS student papers</td>
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<td>3</td>
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<tr>
<td>PhD student papers</td>
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<td>23</td>
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<tr>
<td>PhD student posters</td>
<td>19</td>
<td>12</td>
<td>11</td>
<td>8</td>
</tr>
<tr>
<td><strong>Total student presentations</strong></td>
<td>53</td>
<td>69</td>
<td>62</td>
<td>62</td>
</tr>
<tr>
<td><strong>Total regular presentations</strong></td>
<td>140</td>
<td>129</td>
<td>132</td>
<td>239</td>
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<tr>
<td><strong>Grand total</strong></td>
<td>193</td>
<td>198</td>
<td>194</td>
<td>301</td>
</tr>
</tbody>
</table>

We have learned several lessons along the process:

1. A clear communication for the abstract submission process is needed for the next joint meeting. Some of the abstracts were submitted to different websites and people and the chore of corralling these stray abstracts was difficult. As a result, some titles that were submitted did not make it into the program book. Two oral papers and one poster were added in the program addendum.

2. Because of the budget difficulties at federal agencies and state universities and the difficulties of getting visas, several USDA and South American colleagues, as well as some students, had to cancel their presentations. By the time the program addendum was prepared, 13 papers were cancelled.

e. **Annual Meeting Sponsorship – Scott Stewart**

**Members:** Scott Stewart, TN, Co-Chair; Aixa Ramirez Lluch, PR, Co-Chair; Nancy Hinkle, GA; Jerome Goddard, MS; Jeff Gore, MS; Will Hudson, GA; Mark Abney, NC; David Schuster, FL; Karen Vail, TN; Dan Suiter, GA; Phillip Roberts, GA

The *ad hoc* Annual Meeting Sponsorship Committee corresponded by email and phone to identify potential sponsors for the 2011 SEB-ESA Annual Meeting in Puerto Rico. Sponsors and contacts from the 2010 Annual Meeting were obtained from the previous chair (Phillip Roberts) and potential new sponsors were also identified. A total of 19 potential sponsors were contacted, with 15 making contributions. The committee raised a total of $11,250. The $1,000 contribution from the University of Tennessee must be invoiced (c/o Scott Stewart) for reimbursement of meeting costs not to include alcohol. The table below provides a summary of contributions. A listing of sponsors and sponsorship levels is recognized in the program. Six Gold Level Sponsors received a free meeting registration for one individual in their respective companies.
### 2011 Sponsorship Levels for SEB ESA (Puerto Rico)

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>$ Amount Received</th>
<th>Sponsorship Class</th>
<th>Free Registration for Gold Sponsors</th>
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</thead>
<tbody>
<tr>
<td>UT Entomology</td>
<td>1,000</td>
<td>Gold</td>
<td>Declined</td>
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<tr>
<td>BASF</td>
<td>1,000</td>
<td>Gold</td>
<td>Accepted</td>
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<tr>
<td>Monsanto</td>
<td>1,000</td>
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<tr>
<td>Valent</td>
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<td>Syngenta</td>
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<tr>
<td>MANA</td>
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<tr>
<td>DuPont</td>
<td>1,000</td>
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<tr>
<td>Dow AgroSciences</td>
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<tr>
<td>AMVAC</td>
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<td>Silver</td>
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<td>Nichino</td>
<td>500</td>
<td>Silver</td>
<td>N/a</td>
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<td>Chemtura</td>
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<td>FMC</td>
<td>500</td>
<td>Silver</td>
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<tr>
<td>Bayer CropScience</td>
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<td>Cheminova</td>
<td>500</td>
<td>Silver</td>
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<tr>
<td>Great Lakes IPM</td>
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Total $ 11,250.00

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f. **Public Relations – David Jenkins**

No report.

g. **Education Committee – Tracie Jenkins**

No report.

h. **Membership – David Jenkins for David Orr**

ESA membership has some continuing initiatives designed to recruit and retain membership. Membership remains strong (about 6000 members). We have three charges from President Delfosse: 1) Development of a database of Biology Department Heads to be contacted in an effort to recruit students/staff from these institutions. Database is complete and we have initiated contact. We will follow up in the coming months. 2) Development of membership committees at the branch level to coordinate communications concerning membership recruitment. 3) Develop a policy for the President’s Circle Membership, to be proposed at the Governing Board Meeting this summer.

i. **Member Awards – Eric Riddick**

We thank all nominees for submitting their credentials and allowing us the opportunity to witness the many and diverse accomplishments that they have made to the profession. The 2010-2011 SEB Awards Committee was comprised of the following members:

   Eric W. Riddick, MS (2011) Chair
   Nannan Liu, AL (2013)
After much thought and re-evaluation, the SEB Member Awards Committee selected the following nominees for awards:

**Dov Borovsky** - Recognition Award in Insect Physiology, Biochemistry, and Toxicology

**Tanja McKay** - Distinguished Achievement Award in Teaching

**Keith S. Delaplane** - Distinguished Achievement Award in Extension

**Claudia Husseneder & Brian T. Forschler** - Recognition Award in Urban Entomology

**Wayne Hunter & Steven M. Valles** - Recognition Award in Entomology

**Henry Y. Fadamiro & Alvin M. Simmons** - Award for Excellence in IPM

Note that the SEB Member Awards Guidelines state that **one or two** nominees can receive awards for the Award for Excellence in IPM, the Recognition Award in Entomology, and the Recognition Award in Urban Entomology. Therefore, we selected the first and second ranked nominees in these three award categories to receive recognition. The point spread ranged from 0.2 to 0.7 between the first and second ranked nominees. There were no nominations for the Distinguished Achievement Award in Horticultural Entomology or the Distinguished Service to the Certification Program.

**j. Student Awards – Fred Musser**

Committee Members: Fred Musser, MS (2011) Chair; Michael Toews, GA (2011); Tara Smith, LA (2011); Scott Akin, AR (2012); Xing Hu, AL (2012); Juan Jurat-Fuentes, TN (2012); Melissa Siebert, MS (2013); Mark Abney, NC (2013); Gregg Nuessley, FL (2013)

Items of business:

1. Revision of committee guidelines to include language from last year’s Executive committee meeting.
2. Clarify if students are eligible to enter in more than 1 competition (1 student in both this year)
3. Clarify the status of undergraduates in competition (3 undergraduate papers and 1 undergraduate poster this year that were evaluated but excluded from the competition)

Suggestions:

Reduce the number of oral presentations by making prize money equal in oral presentation and poster competitions (posters currently $100 for 1st, oral presentations are $500 for PhD 1st, $250 for MS 1st, $100 for 2nd for both Ph.D. and M.S.)

Discussion:

During the discussions it was pointed out that honorable mentions should have received plaques according to last year’s Executive Committee meeting decisions. Whether or not an honorable mention is given depends on how many participants there are in each student competition. David Jenkins volunteered to handle getting certificates for
honorable mentions this year. Undergraduates giving presentations will be rated by judges for the student’s benefit, but these students aren’t really in the competition. Mike Williams thought we should consider getting more undergraduates to the meetings by running poster/presentation competitions for undergraduates. There is a $33 ESA undergraduate membership fee. There was a general consensus of everyone at the meeting that we should promote undergraduate participation at our meetings. Three papers and one poster by undergraduates were presented at this meeting. None are members. Award Certificate for First place oral and poster presentations will be given at this meeting. No monetary award is currently associated with this award certificate. In the future, these students must be members. Honorable mention will be 3rd place.

k. Student Affairs – David Hall for Carla Dilling

SAC representatives for 2011 meeting, San Juan, Puerto Rico (Name, School, Contact, Appointment End Year):

Carlos Diaz-Arzola, PR, Carlos.G.Diaz-Arzola@aphis.usda.gov (Co-Chair 2011)
Carla Dilling, University of Tennessee, cdill1@utk.edu (Co-Chair 2011)
Diane Silcox, NC State University, desilcox@ncsu.edu (2012)
Teresia Nyoike, University of Florida, nyoiket@ufl.edu (2011)
Julien Beuzelin, Louisiana State University, Jbeuzelin@agctr.lsu.edu (2012)
Prithviraj Das, Auburn University, pdd0002@auburn.edu (2011)
Claudia Holquin, Clemson University, cholgui@clemson.edu (2011)
Cheri Abraham, University of Georgia, cherimabraham@gmail.com (2011)
Lauren Goltz, Mississippi State University, Lauren.Goltz@gmail.com (2012)
Carey Minteer, University of Arkansas, cminteer@uark.edu (2012)

Linnaean Games:

Carla Dilling (University of Tennessee) was Chair of the Linnaean Games and organized the questions, judges, and moderator. Seven schools from SEB-ESA- participated in the Linnaean games: Auburn University, Florida A&M University, Louisiana State University, NC State University, University of Arkansas, University of Florida, and University of Georgia. The moderator for the games was Dr. Jerome Grant (University of Tennessee), and the judges were Dr. Ernest Delfosse (2011 ESA President; Michigan State University), Dr. Frank Hale (2010-2011 SEB-ESA President; University of Tennessee), and Dr. David Jenkins (USDA-ARS, San Juan, Puerto Rico). A review meeting took place Saturday at 8 pm in Conference Room 7, in attendance were Carla Dilling, Dr. Jerome Grant, Dr. Frank Hale, Dr. David Jenkins, and Dr. Ernest Delfosse. The winning team was awarded the traveling plaque, a team plaque, and certificates for each of its members. The second place team received a certificate for each of the members. Both teams will compete at the ESA Annual Meeting in Reno, NV, November 2011, for a chance at the national title. NC State will update the big trophy to reflect this year’s champion. A new chair of the Linnaean Games was appointed during the SAC meeting this afternoon.
Norm relayed that Nancy Hinkle has been very interested in what questions are asked, how these questions are derived. Many questions are unsuitable. Perhaps we need an ad hoc committee to address the specific questions asked. Most of the questions now come from the student teams. Questions get recycled when there are not enough questions. General discussions were in agreement that some questions concern topics that are too narrow for most of us to know. Frank asked us if we thought a committee was in order. Student affairs committee members go to faculty members. Moderator often must interpret questions and make a question more understandable for students and audience. Esoteric questions. Mike would be willing to be on a committee.

It was decided that an ad hoc committee will be established to assist with developing and interpreting questions for the Linnaean games. Mike Williams, Raymond Hix, David Jenkins and others were discussed as members. A student member for SAC will be added as a member, plus the student member of the ESA Governing Board, Wendy Johnson.

**Student Symposium:**

Carey Minteer (University of Arkansas), Julien Beuzelin (Louisiana State University) and Carla Dilling (University of Tennessee) moderated the student symposium entitled “CSI Puerto Rico: Adventures in Forensic Entomology”. Invited speakers included Jonathan Cammack (NC State), Wes Watson (NC State), Vanegas? (University of Puerto Rico), and Dr. Sherah VanLaerhoven (University of Windsor, ON) and her students (C. Brait, C. Reid, and J. Rosati). Richard Levine, Communications Program Manager with the Entomological Society of America, wrote and sent out a press release last week, which highlighted this symposium. As a result, a reporter from livescience.com was interested in covering this symposium and was in contact with the organizers. This symposium promised to be interesting and informative. A good job was done by all the organizers, but a special recognition needs to go to Carey Minteer, she did an outstanding job in congealing this symposium. Topics for 2012 symposium will be discussed and organizers were appointed during the SAC meeting in the afternoon.

**Insect Photo Salon:**

Cheri Abraham (University of Georgia) and Diane Silcox (NC State University) were Co-Chairs of the Insect Photo Salon and organized and oversaw the voting of entrants to the Salon. This year we received many entries in the four categories: Arthropods in Action, Artistic, Photomicroscopy and Traditional Macro. The best in show winner was awarded a plaque, while winners in all other categories received certificates. Both Cheri and Diane did a great job organizing this. Chairs for the 2012 meeting were appointed.

**Job Placement:**

Prithviraj Das (Auburn University) coordinated the job placement center. Announcements were included in branch emails. As of Friday, March 18, 2011, no job
announcements or CVs were sent to me to be displayed in the job placement room. There may have been submissions as people registered for the meeting. Chair for the 2012 meeting will be appointed.

General:

Representatives for 2011-2012 SAC will need to be appointed for University of Tennessee, University of Florida, Auburn, Clemson, and University of Georgia.

l. Resolutions – Dakshina Seal

The Resolutions Report will be presented at Tuesday’s Final Business Meeting.

m. Archives – David Hall for Don Alleman

Dwain Teague, Director of Development, NC State University Libraries, is our central contact point for all of the SEB-ESA materials archived in Raleigh. Dwain contacted Hall and thanked SEB-ESA for the one-time $1,000 donation we made toward archiving our materials. Our materials are located in special collections at the D Hill Library under the Entomological Archive – Special Collections Research Center. We will continue adding to these archives, and have two folders of information from 2009 and 2010 to send. NC State will make recommendations upon request on how we could go about storing electronic materials. Although not mandatory, the library would appreciate periodic donations no matter how small.

Dwain Teague
Director of Development
Campus Box 71111
Raleigh, NC 27695-7111
919-513-7315
dwain_teague@ncsu.edu
http://www.lib.ncsu.edu

The following was submitted by Don Alleman

All the known SEB-ESA records have now been archived at the North Carolina State University Library in Raleigh, NC. Two additional boxes were archived in 2010 making a total of 10 boxes. These files are openly available to anyone. The files include a rather complete collection of Branch Programs, old correspondence arranged by year and some old photos. The library has received a $1,000 donation from the Branch to assist in managing these records. The NCSU Library will be happy to receive future records from the Branch to keep the archived collection complete. I recommend we do that from time to time. A summary of the archived files to include all 10 boxes will be included with this report at the Final Business Meeting.
n. **By-Laws Revisions – John Ruberson**

Nothing to report.

o. **Nominating – Rob Meagher**

Prior to the 2011 Southeastern Branch elections, the Nominating Committee voted on five finalists for the office of President-Elect and seven finalists for the office of Member-at-Large. Names of the two top seeds for each office were provided to Dawn Braun, Manager, Membership and Member Relations, Entomological Society of America. The candidates were G. David Buntin (University of Georgia) and Timothy D. Schowalter (Louisiana State University) for President-Elect, and Melissa Willrich Siebert (Dow Agrosciences) and Daniel R. Suiter (University of Georgia) for Member-at-Large. A total of 143 votes were cast and results were forwarded to the Chair of the Nominating Committee on March 1, 2011. The Chair forwarded the results to President Frank Hale and Secretary-Treasurer David Hall. Winners will be announced at the Final Business Meeting.


No report.

q. **Guidelines – Amanda Hodges**

Amanda reviewed her progress on updating the guidelines. She noted that oral competition guidelines for MS students is currently not listed in the guidelines. 2nd place for some of the awards not listed. Some years Linnaean game winners are listed, some not. Winners are listed by city and state, but Amanda thought listing by institution would be more appropriate. Just prior to the meeting in San Juan, she emailed President-Elect Leppla and Secretary/Treasurer Hall an updated version of the guidelines.

9. **Treasurer’s Report, Secretary-Treasurer – David Hall**

Hall passed out the Financial Summary for 2010-11 and a proposed budget for 2011-12.

**2010-11 Financial Summary.** We have two accounts with PNC, a checking account and a money market account. During April 2010, a CD with PNC was established ($50,000), the expiration date is April 1, 2011. Through registration fees, sponsor donations, and display table income, approximately $71,080 has been raised for the meeting. As of March 17, 2011, there was a checking account balance of $74,180.00 and a money market balance of $3,708. With interest, the CD was valued at $50,562.69 as of 3/14/11. A total of $25,620.12 had been spent toward the meeting as of March 17 (on award plaques, supplies for the meeting, shipping costs, program printing, and deposits for tours).

With ESA Central’s (Richard Levine) considerable assistance, early registrations this year were handled through a PayPal account and a Constant Contact registration website. Registration payment options were by credit card (instant payment) or by check (payment
for most greatly delayed). A Virtual Terminal account was established with PayPal ($30 monthly, will cancel after this meeting) to facilitate credit card payments at the meeting.

Note: As of 2 PM Tuesday, March 17, a total of 381 individuals had registered for the 85th Annual Meeting: 351 registered and paid, 30 registration fees waived. These included 177 active members, 24 nonmembers, 99 students, 6 emeritus members, and 18 paid guests. A total of 314 signed up to attend the awards luncheon, 17 not declared. As of this report, it had not been determined how many registrants were members of SEB or APS.

2011-12 Proposed Budget. The 2010-2011 budget was considerably different than previous budgets due to the nature of the Puerto Rico meeting. The proposed budget for 2011-12 is more similar to past budgets. Changes from the 2010-2011 budget include: removing a $500 income line item for donations for student travel; reinstating previous travel budgets for the SEB President, Program Chair, Local Arrangements Chair and travel for invited speakers; removing a $1000 expense item for student travel to Puerto Rico; and removing $50 shipping costs for Linnaean Game shipping. A one-time $1000 donation made to NC State was removed. The draft budget proposal shows a $700 net balance.

The NC State archives donation ($1,000) was disbursed during May 2010.

Discussions ensued on the proposed budget. Several members questioned the need to hold as much as the $50,000 CD in reserve. ESA Central has insurance that would cover us should we fall short of meeting hotel contract requirements. Other members thought it best to keep a large sum in reserve. No decisions were made.

The ESA Program Enhancement Funds were increased by $1,300 to better reflect anticipated funds from ESA due to outstanding attendance at the 2010 National ESA Meeting.

Student awards. Linnaean Games award is currently only $600 per team. Other branches give as much as $2,500 per team. Mike Williams moved to increase Linnaean games awards to $1000 per team. Hall 2nd. Passed voice.

Program printing was increased to $1200 to better accommodate the 2012 joint meeting with the Southwestern Branch.

Amanda Hodges moved to accept the amended budget, second by Mike Williams, passed by voice vote.

The revised budget included $37,250 income and $36,250 expenses for a net balance of $1,000.
Registration fees for the next meeting in Arkansas were discussed. Rob Meagher moved that these be the same as the 2010 meeting in Atlanta, GA. Second by Amanda Hodges, passed by voice vote.

10. Comments from President-Elect – Norm Leppla
Norm relayed pleasure being part of the SEB administration and told the group he has learned much about SEB as a result of holding the office. Everyone he contacts has been helpful and easy to work with. It is the responsibility of President-Elect to put committees in place prior to taking the office of President. He has all of these committees together. This included naming John Ruberson program chair (for the second time in three years).

Discussion ensued about the difficulties in getting someone to run for Secretary/Treasurer. Other branches have two separate positions. A change in the SEB constitution would be needed if we decided to split the position. ESA President Delfosse thought if we want to pursue this we could start the process during this meeting. It was suggested that it might be strategic to have the Secretary/Treasurer automatically move to President-Elect. It was mentioned that some branches have only a 1 year Secretary term.

11. Other Business Items

   a. NCB-ESA nominee for ESA VP elect. Not an issue at this time.
   b. Industry sponsored student luncheon – not this year.

12. Adjourn

   Motion to adjourn at 5:11 pm was made by David Hall, seconded by Kris Braman. Passed.