Eastern Branch Poster Evaluation

	Points	Poster#												
Content 50%	5	Title concise, informative, and relevant to poster content; *judge title given on poster, not what is listed in the online program*												
	5	Introduction, justification, and background with pertinent literature cited												
	10	Objectives or hypotheses clearly stated and concise / Objectives of course design or teaching/extension program clearly stated and concise with learning gaps and target audience(s) identified												
	10	Materials and methods (study design) clear, concise, and appropriate to problem / Course or program design development and relevant evaluation metrics clear, concise, and appropriate for the learning gaps and audience(s)												
	10	Interpretation of results and analysis clear, concise & accurate and addresses needs of the target audience; the central message is supported by data provided												
	10	Significance of results (actual or potential/proposed) to field of study or teaching/extension community clearly discussed												
Poster Display 50%	10	Logical order, minimum redundancy												
	10	Effective use of space; smooth transition between sections; individual creativity is expressed												
	10	Legible with appropriate-size fonts, color contrast, no conflicting backgrounds (high contrast images (for example, avoiding color schemes that are hard to distinguish for colorblind participants like red/green); if QR code is present, it functions properly and directs viewers to relevant content												
	10	Text with no grammatical errors and not excessively wordy												
	10	Effective use and description of visuals (i.e. photos, diagrams, figures, and tables), coordinated with & cited in text												

Eastern Branch Poster Evaluation

Poster#	Presenter	Comments