

## Governing Board Report to Eastern Branch, March 2014 – Williamsburg

### ESA Membership projected through 2012

ESA Membership Counts by Category & Year								
	2005	2006	2007	2008	2009	2010	2011	2012 (Proj')
Member	3,925	3,816	3,904	3,751	3,792	3,570	3,503	3,500
Student Mbr.	1,284	1,243	1,298	1,294	1,452	1,644	1,676	1,725
Student Trans	124	112	159	189	241	219	210	240
Early Prof	80	69	141	219	321	391	412	420
Emeritus	325	245	249	247	247	252	244	250
Emeritus-Gold	n/a	109	100	137	147	135	129	140
Emeritus Pndg.	11	15	16	19	13	-	-	-
Life	6	6	6	5	5	5	4	5
Honorary	49	50	48	43	47	43	47	50
Family (M1)	63	58	58	56	56	50	49	65
Family (M2)	52	54	58	57	55	62	48	65
SA-Contributor	-	-	2	-	-	1	1	1
SA-Bronze	4	5	4	4	5	4	4	4
SA-Silver	2	2	1	-	2	1	1	1
SA-Gold	8	7	9	6	9	6	6	6
Pres. Circle	19	24	27	29	28	27	23	25
<b>TOTAL</b>	<b>5960</b>	<b>5817</b>	<b>6083</b>	<b>6056</b>	<b>6420</b>	<b>6,410</b>	<b>6,357</b>	<b>6,497</b>

**Year end numbers for 2013: Total Eastern Branch 1,265 (total ESA 6,889)**

**Annual meeting attendance: 2006 (Indianapolis) 2415; 2007 (San Diego) 2854; 2008 (Reno) 2524; 2009 (Indianapolis) 2688; 2010 (San Diego) 3298; 2011 (Reno) 2643; 2012 (Knoxville) 2952; 2013 (Austin) (projected 3100)**

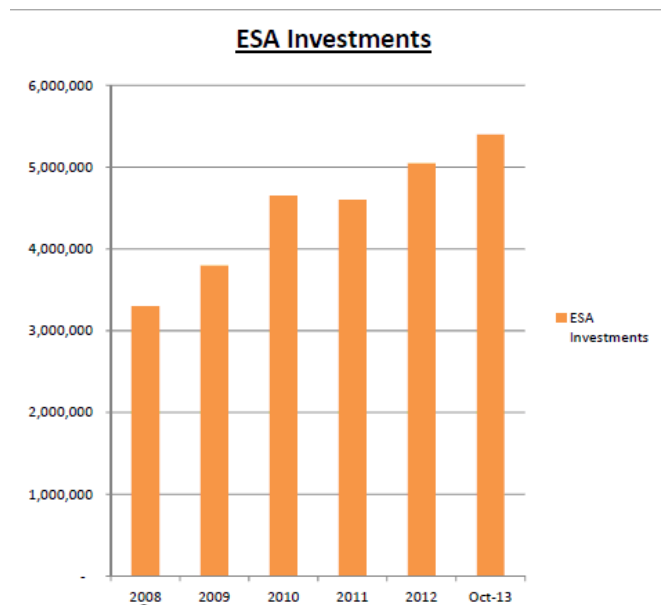
### ESA Finance

- Total assets September 30, 2013: \$6.6 million
- Investments September 30: \$5.3 million (\$626,541 gain from last years (was \$86,440 gain the year before that)
- Net income projections varies widely with publishing model (see below under Important Issues).

## ESA 2014 BUDGET SUMMARY

	2012	2013	2014 (proposed)
<b>Proposed Total Revenue</b>	<b>3,191,622</b>	<b>3,336,275</b>	<b>3,681,045</b>
<b>Proposed Total Expenses</b>	<b>3,624,862</b>	<b>3,611,582</b>	<b>3,978,230</b>
<b>Proposed Net Income/(Loss)</b>	<b>(433,240)</b>	<b>(275,307)</b>	<b>(297,185)</b>

## ESA Investments



## Important Issues before ESA

- ESA is looking into establishing a publishing partner. The self-publishing model used to date is no longer considered sustainable. Net Income projections provided show the negative impact on our net income:
  - Continue self-publishing: 2014 -297K, 2015 -97K, 2016 +811K, 2017 + 37K, 2018 + 96K.
  - With publishing partner: 2014 -397K, 2015 -214K, 2016 +654K, 2017 -82K, 2018 - 140K.
- A new endeavor for ESA is to determine our Grand Challenge, determining our role in addressing large issues confronting society. This will provide the theme for the Portland meeting, Grand Challenges Beyond our Horizons.
- It was recommended to branches that they get together to address inconsistencies in Comstock nominations.
- We need to have a discussion on student fee structure. Full members currently subsidize student members. Regular membership is flat, but student members showing substantial growth.

## Annual Meeting Sites

2014 Portland OR, 2015 Minneapolis, 2016 Orlando, 2017 Denver, 2018 Vancouver, 2019 St. Louis, 2020 Orlando, 2021 Denver, 2022 Vancouver.

Respectfully submitted,

Douglas G. Pfeiffer, Eastern Branch Governing Board Representative