

Minutes from ESA Plant-Insect Ecosystems Governing Board Meeting  
Conference Call  
December 4, 2019

Present:

Diane Alston, Past President  
Jeff Bradshaw, President  
David Onstad, Vice President  
Rebecca Schmidt-Jeffris, Vice-President Elect  
Lily Calderwood, Treasurer  
Anjel Helms, Secretary  
Nicholas Larson, Early-Career Professional Representative  
Melissa Siebert, ESA Governing Board Representative  
Anh Tran, Student Representative

1. Debriefing of 2019 P-IE business meeting at ESA national meeting – Jeff
  - a. General feedback: Overall program was good. Schedule was full with nice flow.
    - i. Positive feedback on networking and hot topics events
    - ii. Problem with food locations, only one location was available but 2 were ordered
    - iii. Remove the word “business” from the name of the event to increase participation
    - iv. Need to decide if students or advisors (or both) will present research for students awards at the 2020 meeting
      1. Student presentations could increase student engagement
      2. Advisor presentations could encourage advisor/nominee involvement
    - v. Need to select the longer presentation for 2020 program
      1. 2019 was a review of the policy tour given by Clint Pilcher
      2. Suggestion to keep the topic to something section relevant but not a research presentation
  - b. Review of speed networking event – Jeff
    - i. Nick has agreed to take the lead on this for 2020 and will recruit additional help through the early career members
    - ii. Participant feedback was mostly positive
    - iii. For 2020, need to get bios out earlier so people have more time to read them
    - iv. Suggestion was made to group people by academic or industry for 2020
    - v. Suggestion was made to have a sound to signal moving to next tables
    - vi. Need to improve food delivery/availability for 2020
  - c. Hot topics discussion – David
    - i. Rebecca and David will lead the event for 2020
    - ii. Participant feedback was generally positive
    - iii. Some people questioned the intention of the event
    - iv. Suggestion to improve advertising for the event for 2020
    - v. Need to improve food delivery/availability for 2020

2. Newsletter ideas – Jeff
  - a. Ashley Leach will help with newsletter
    - i. This will be an appointed, volunteer role
    - ii. Suggestion to name the position “Newsletter editor”
  - b. Considering a new format – Rebecca
  - c. Future newsletters will include member content
    - i. Announcement of this initiative in December 2019 newsletter
      1. Jeff will prepare something for this
      2. Diane and Anh will make a plan for how to incorporate this in the future
  - d. Social media/announcements
    - i. Recommendation to tweet announcements for newsletter and for individual newsletter items
    - ii. Anjel will coordinate this (taking over for Rebecca)
    - iii. Need to emphasize we would like national account to retweet us (@entsoc)
      1. Use hashtags and post regularly to increase followers and engagement
    - iv. Jeff will create a box account with items for announcements/tweets
    - v. Other GC members will be able to add items to the box folder
    - vi. Karly Reagan and Anh will also help with the P-IE twitter
      1. Suggestion to name the positions “Social media coordinator”
3. Science policy tours – Jeff
  - a. Waiting on content from Lauren and David
4. Section symposium selection criteria – Jeff
  - a. Recommendation to update guidelines to have at least one member to be a P-IE section member
    - i. Need to remind Beck Anthony to include this update
5. P-IE committee open positions – David
  - a. P-IE awards committee government rep
    - i. Need to remind Sunil he is now the chair of the committee
  - b. Nominations committee SE branch
  - c. Will announce the vacancies in the next newsletter and then set a deadline for nominations
  - d. Will also tweet this information (Anjel)
6. P-IE updates at the branch meetings – Jeff
  - a. Plan to cover P-IE section updates at the different branch meetings
    - i. Need to encourage other sections to provide updates
    - ii. Need to update the slide deck
  - b. Rebecca will cover PAC
  - c. Jeff(?) will cover NC/SW meeting
  - d. Need someone to cover E/SE meeting

7. Pollinator committee – Jeff

- a. We will wait until January to discuss with Chair Judy Wu-Smart