

March P-IE GC meeting minutes  
Conference Call  
May 13, 2021

Present:

Jeff Bradshaw, Past President  
David Onstad, President  
Rebecca Schmidt-Jeffris, Vice President  
Surendra Dara, Vice-President Elect  
Anjel Helms, Secretary  
Nicholas Larson, Early-Career Professional Representative  
Melissa Siebert, ESA Governing Board Representative  
Michelle Boone, Student Representative  
Erin Cadwalader, ESA Liaison  
Ashley Leach, Newsletter Editor and Communication Committee Member  
Kacie Athey, Communication Committee Chair  
Ashley Schulz, Invasive Species WIG Representative  
Johanna Elsensohn, Invasive Species WIG Representative

1. April P-IE updates – David
  - a. Distributed communication from Allan Felsot (EPA liaison)
    - i. Some member feedback has been reported
  - b. Erin reported that the EPA is seeking public comment on a “Draft Biological Opinion on Malathion” that could be of interest to P-IE and MUVE members
  - c. Nominations Committee only has one nominee for ECP Rep. and no other positions so far
2. Invasive species WIG – Ashley Schulz and Johanna Elsensohn
  - a. WIG group is currently working on coordinating their webinars and hopes to hold these by October 2021
  - b. Decided against hosting a lunch and learn event at the 2021 annual meeting (Covid precaution)
  - c. WIG group hopes to organize a follow-up webinar for ESA members after the annual meeting
  - d. WIG group is planning to write an entomology today article and create infographics from the webinar content
  - e. Next field tour (delayed from 2020) is scheduled for 2023 (hosted by David Coyle and Lauren Diepenbock), will possibly be in Maryland around annual meeting or held as a separate event
3. Communication Committee (Comm. Comm.) – Kacie and Ashley Leach
  - a. CC & GC discussed the desired frequency of Twitter activity and newsletters
    - i. Current newsletter frequency is often bimonthly, which seems OK
    - ii. Erin reported our P-IE newsletter opening rate was ~40-46%

- iii. CC members will help engage members on Twitter with more frequent/reliable posting
  - b. Comm. Comm. Has held one meeting so far
  - c. Next newsletter for June will feature the nominees for elected positions
- 4. Governing Board updates – Melissa
  - a. ID&E effort is ongoing, and strategies for improvement are being developed (facilitated by Stacie East)
    - i. May 13 Michelle Smith hosted a presidential pop-in on ID&E
  - b. April 22 – Michelle hosted a State of the Society webinar
  - c. May 6 – ESA hosted a webinar on “Why and How to get on the Ballot”
    - i. Rebecca was a panelist
  - d. Fellow nominations have been sent to the GB and are under review
  - e. Task Force is being created on Regional Member Needs
    - i. Jennifer Henke is chairing this effort
  - f. Chris Stelzig will also be hosting routine open discussion sessions for members
  - g. July 19-20 – ESA is hosting a virtual Strategy Session to discuss meetings, publications, leadership development, IDE, science policy, etc.
- 5. Annual meeting – David
  - a. June 14 is our deadline for requesting extra Section meetings at the 2021 annual meeting (e.g., Networking, hot topics, etc.)
  - b. COVID safety guidelines and requirements are still being determined
  - c. GC discussed offering food and drink at events (TBD)