

ENTOMOLOGICAL SOCIETY OF AMERICA

Governing Board Meeting

Minutes

July 11 - 12, 2012

Knoxville, TN

PARTICIPANTS

Grayson Brown, President

Robert Wiedenmann, Vice President

Frank Zalom, Vice President-Elect

Ernest Delfosse, Past-President

Ricardo Bessin, Treasurer

Douglas Pfeiffer, Eastern Branch Representative

Robert Peterson, Plant-Insect Ecosystems Section Representative

Carol Anelli, Physiology, Biochemistry and Toxicology Section Representative

Tim Lysyk, Medical, Urban and Veterinary Entomology Section Representative

John Obrycki, North Central Branch Representative

Nancy Hinkle, Southeastern Branch Representative

Bart Drees, Southwestern Branch Representative

John Oswald, Systematics, Evolution and Biodiversity Section Representative

Wendy Johnson, Student Representative (participating remotely)

Charles Vincent, International Branch Representative

Michael Parrella, Pacific Branch Representative

GUESTS:

Joy Newton, Chair, Student Affairs Committee

Alvin Simmons, Co-chair, Organizing Committee for 2016 ICE Bid

Staff:

C. David Gammel, Executive Director

Neil Willoughby, Director of Finance

Debi Sutton, Director of Membership and Marketing

Rosina Romano, Director of Meetings

Alan Kahan, Director of Publications and Communication

Chris Stelzig, Director of Certification and Data Management

1. **Call to Order** -- The meeting was called to order at 8:55 a.m. by President Grayson Brown, who welcomed participants. The agenda was reviewed with no modifications.
2. **Ratification of Cybermotion** – The following cybermotions were ratified unanimously:

Cybermotion: Move to approve the April 2011 ESA Governing Board Meeting Minutes.

Yes- 14; No - 0; Abstain- 0; Not Voting- 2; Motion passes

Cybermotion: Move to approve the following institutional and nonmember subscription prices for 2013, which represent a 5% increase from 2012 prices.

Yes- 14; No - 0; Abstain- 0; Not Voting- 2; Motion passes

3. **Congratulations** – The Governing Board congratulated Nancy Hinkle for receiving the Lifetime Achievement Award at the Livestock Insect Workers Conference and Vice President Rob Wiedenmann for receiving the 2012 John V. Osmun Alumni Professional Achievement Award in Entomology, from Purdue University. The Governing Board unanimously voted to include these congratulations in the official minutes of the meeting.
4. **ICE 2016 Bid Organizing Committee Report** – Alvin Simmons, Co-chair of the Organizing Committee for the bid to host the 2016 International Congress of Entomology, provided an update to the Governing Board on current progress. The bid has been delivered to the Council of the International Congress of Entomology for their consideration. The Organizing Committee will make an in-person presentation to the ICE Council during ICE 2012 in Daegu, South Korea. The report was unanimously accepted by the Governing Board.
5. **Travel Support:** The Governing Board unanimously approved a motion to pay travel expenses to the 2012 ESA Annual Meeting for Alvin Simmons in the event that ESA’s bid to host the ICE in 2016 is accepted by the ICE Council.
6. **Consent Agenda:** The Governing Board, after removing a few items for discussion, unanimously accepted the following reports from Branches, Sections, and Committees as part of the amended Consent Agenda:
 - a. Eastern Branch Report
 - b. International Branch Report
 - c. North Central Branch Report
 - d. Pacific Branch Report
 - e. Southeastern Branch Report
 - f. Southwestern Branch Report
 - g. MUVE Section Report
 - h. PBT Section Report
 - i. P-IE Section Report
 - j. Common Names Report
 - k. Annual Meeting Report
 - l. Membership Committee Report
 - m. Awards/Honors Report
 - n. Publications Council Report
 - o. International Affairs Committee Report

- p. YouTube Competition Committee Report
 - q. 2012 Media Update
7. **Common Names Approval:** A motion from the Common Names Committee to approve two new common names (smokywinged beetle bandit; bird blow fly (genera)) unanimously failed after general discussion. The Governing Board liaison to the Committee will provide feedback to the Committee members.
 8. **ESA “World of Insects” Calendar Committee Motion:** The committee proposed a motion to make the committee into a special committee of the Governing Board with a 10-year status review period. The intent of the motion is to eliminate the need for the committee to be re-appointed each year by the incoming President. The motion passed unanimously.

Motion: The ESA “World of Insects” Calendar Committee moves to align its committee with formal committee structure as specified by the ESA By-Laws by designating it as a Special Committee (Article XI, Section 12), with re-review of its status every ten years. *Motion carries.*
 9. **Student Affairs Committee Report:** General discussion was held about the student debate competition, including judging and the proper scope of the issue presented for debate. The report was unanimously accepted after discussion concluded.
 10. **Education and Outreach Committee Report:** Discussion was held about two recommendations in the report that were not presented as formal motions. The Governing Board liaison to the committee agreed to discuss with the committee and work with them to submit an updated report with formal motions included. The motion to accept the report from the committee failed unanimously in order to allow the committee to resubmit at the next Governing Board meeting.
 11. **Executive Committee Report:** President Grayson Brown presented a report to the Governing Board reviewing Executive Committee actions since the last Governing Board meeting.
 12. **President’s Report:** President Grayson Brown provided a report to the Governing Board on a variety of Society projects and programs. The main topics were:
 - a. **Annual Meeting:** Early indications are for excellent attendance at the event. The program overall has come together very well and has a very strong international component.
 - b. **Branch Meetings:** Branch meetings to date were very successful with strong attendance and scientific programs. Additional support from ESA headquarters staff for the meetings was greatly appreciated by the Branch leadership.
 - c. **ICE:** ESA’s bid to host the 2016 International Congress of Entomology has been delivered to the ICE Council. In addition to ESA’s bid presentation, President

Brown will convene a meeting of entomology society presidents in Daegu, the International Branch will host their meeting and a symposium there, and ESA will have an exhibit booth at the meeting.

- d. **International:** President Brown will also travel to entomology meetings in China, Japan, and Brazil this year as part of his outreach around the world. If the 2016 ICE is awarded to ESA, he will begin promoting that meeting at these events.

General discussion ensued with a few questions and clarifications.

13. **Executive Director's Update:** Executive Director C. David Gammel briefed the Governing Board on the following topics:

- a. **2012 Goals:** Gammel reviewed ESA's strategic principles and related goals for 2012. The Society is making good progress on most goals, although growth in the Associate Certified Entomologist program has been slower than anticipated.
- b. **Branch Meetings:** Gammel reviewed Branch meeting attendance (which was strong across the board for all events held to date). Gammel also discussed the additional support provided by staff to help Branch leadership, which has been well received.
- c. **Membership:** Gammel reported that as of the end of June, the Society had 5,615 members. If Annual Meeting attendance is strong (and early indications are that it will be high) ESA should achieve total membership growth over 2011 year-end totals.
- d. **ICE 2016 Bid:** Gammel briefly reviewed work to date on the ESA bid to host the ICE 2016 in Orlando, Florida. The presentation to the ICE Council is tentatively scheduled for Tuesday, August 21, 2012.
- e. **Annual Meeting:** Gammel indicated that almost 2,500 presentations, papers, and posters have been submitted for the 2012 ESA Annual Meeting, which is a new record for ESA. This should translate into excellent attendance numbers. Staff continues to work with Conference Direct to maximize the number and quality of rooms available for attendees at the meeting.
- f. **Other Comments:** Gammel also reviewed a variety of additional topics, including international opportunities for ESA beyond the ICE bid, journals and open access, and how to grow ESA's revenues in areas such as sponsorship and industry education.

During discussion, a suggestion was made to better communicate with the ESA membership about policy letters and initiatives supported by the Society. Gammel indicated that staff would work to do so via the website and newsletter.

14. **Executive Session:** The Governing Board entered executive session at 10:30 a.m. and left executive session at 11:14 a.m. The purpose of the session was to discuss ESA election procedures.

15. **Vice President Elect Election Process:** A motion was made to eliminate endorsements by Branches and Sections from the official election ballot for ESA Vice President Elect, beginning with the election to be conducted in 2013. The motion passed unanimously.

Motion: Move to neither promote nor publicize Section and Branch endorsements for ESA Vice President Elect candidates, via ESA Central communications and ballots, starting with the 2013 election. *Motion carries.*

16. **Break:** The Governing Board meeting temporarily adjourned for a break at 11:15 a.m. and reconvened at 11:29 a.m.

17. **Audit Committee Report:** Vice President Elect Frank Zalom, chair of the Audit Committee, reported on the auditors review of ESA's 2011 financial reporting and performance. The auditors delivered an unqualified opinion, meaning ESA is following generally accepted accounting principles and its financial reports are fairly represented. Zalom reported that ESA had a net loss at the end of 2011 of \$358,524. The loss was the result of transition costs of hiring a new Executive Director, several new initiatives approved by the Governing Board during the course of 2011, and missed revenue targets in membership, journal subscriptions, and page charges. Staff indicated that revenue targets for the current fiscal year were adjusted based on the experience of 2011. After general discussion the report was unanimously accepted.

18. **Finance Committee Report:** Treasurer Ric Bessin reported on ESA's financial performance for the current fiscal year. ESA remains on budget for expenditures and income in most categories and programs, with variances being due to different timing of some payments and expenses this year. After general discussion, the report was unanimously accepted.

19. **Investment Report:** Director of Finance Neil Willoughby reported on the performance of ESA's invested reserve funds. Willoughby indicated that ESA should expect continued market volatility due to ongoing uncertainty in Europe and with regard to U.S. elections this Fall.

20. **Individual Member Journal Subscription Prices:** Director of Publications and Communication Alan Kahan presented a motion to increase member subscription fees for print copies of ESA's journals. The proposed changes follow recommendations from ESA's Finance Committee in 2011. After general discussion, the motion carried.

Motion: Move that the ESA member print subscription price for 2013 for *Annals of the ESA*, *Environmental Entomology*, *Journal of Economic Entomology*, and *Journal of Medical Entomology* be increased from \$24 per title to \$48 per title. *Motion carries.*

21. Membership Dues: Executive Director Gammel presented a motion to increase membership dues per a prior recommendation of the Finance Committee. It was noted that the dues increase for 2013 would range from \$3 to \$1, depending upon membership category. It was also noted that regular small increases in fees helps ESA to offset increase in expenses related to running the Society and providing member benefits and services. After general discussion, the motion passed unanimously.

Motion: Move to continue to increase dues each year by the prior year CPI increase until the target dues rates proposed for 2013 in Table A are achieved. The current CPI index is 3.0%. *Motion carries.*

22. Break: The meeting was temporarily adjourned for lunch at 12:30 p.m. and reconvened at 12:50 p.m.

23. Annual Meeting Registration Fee Plan: Executive Director Gammel presented a proposed registration fee plan for the Annual Meeting for feedback and discussion with the Governing Board. There was general consensus that any fee increases must be done to increase the value of the meeting and to strengthen the Society. Final recommendations on Annual Meeting registration fees will be made by the Finance Committee in November as part of the 2013 budgeting process.

24. Section Fund Allocations Discussion: Executive Director Gammel reviewed current funding and financial reserves of the Sections with the Governing Board. After discussion, the consensus was that the current funding system was working well and that the Sections have more pro-actively allocated funds in recent years.

25. ESA Headquarters Office Space Plan: Executive Director Gammel presented a proposed plan for new office space for the Society's headquarters office. Gammel reviewed the rationale for the move, process to date for reviewing candidate locations, financial impact, and the current opportunity under consideration. Under the plan, ESA would lease office space in Annapolis, Maryland, starting in January 2013. Treasurer Ric Bessin, who had toured the proposed location, provided his comments as well. After general discussion, a motion carried to approve the plan in principle, subject to final approval by the Executive Committee of the negotiated lease agreement.

Motion: Move to approve the general plan described below for ESA's office space, subject to final approval by the Executive Committee once negotiations are over and the terms of the lease are confirmed. *Motion carries.*

26. Future ESA Annual Meeting Locations: Director of Meetings Rosina Romano presented potential future Annual Meeting locations, reviewing the packages offered by each city, and the relative strengths and weaknesses of each.

A motion was made to accept the proposal of Denver, Colorado, for 2017 and 2021. After general discussion, the motion carried. A motion was made to accept the proposal of Vancouver, British Columbia, Canada, for 2018 and 2022. After general discussion, the motion carried unanimously.

Motion: Move to accept the proposal of Denver, Colorado, to host the 2017 and 2021 Annual Meetings of the Entomological Society of America. *Motion carries.*

Motion: Move to accept the proposal of Vancouver, British Columbia, Canada, to host the 2018 and 2022 Annual Meetings of the Entomological Society of America. *Motion carries.*

27. **Break:** The meeting was temporarily adjourned for a break at 2:36 p.m. and reconvened at 2:49 p.m.

28. **New Program Proposals:** Executive Director Gammel reviewed two proposed new programs and an existing revenue source that should be further developed. The Governing Board supported pilots of online industry education and an online-only scientific meeting, both using existing technology available to the Society. Gammel also discussed the opportunity to further enhance sponsor support for the Society and reviewed efforts to date along those lines.

29. **International Membership Model Proposals:** Director of Membership and Marketing Debi Sutton and Doug Pfeiffer presented two membership proposals from the Membership Committee that were developed based on charges to the committee from President Brown. Both are pilot programs to be evaluated after a period of time before possible broader implementation. One proposal offers full membership to entomologists in developing country Indonesia at the same fee as a student membership. The other proposal provides a reduced-fee student membership to student members of the Entomological Society of Japan. After general discussion both motions carried.

Motion: Move that ESA formally propose a trial one-year membership to the Entomology Society of Japan whereby their student members can add ESA membership at a cost of \$10.00, and that this program be re-evaluated in two years. *Motion carries.*

Motion: Move that ESA offer a trial one-year membership to entomologists living in Indonesia and working in local/state agencies, universities, or other non-profit organizations at the same rate as student membership, and that this program be re-evaluated in two years. *Motion carries.*

30. **Honorary Members:** A motion was made to place three candidates before the membership for a vote to approve honorary membership status, based upon the recommendations of the Committee on Honorary Membership. A friendly motion was made to remove one person from the list. After discussion, the amendment failed to carry. The original motion then carried.

Motion: Move to place Victoria Yokoyama, Elizabeth Beckemeyer, and Stephen Clement on the election ballot for honorary membership in the Entomological Society of America. *Motion carries.*

31. **Executive Session:** The meeting entered executive session at 3:40 p.m. The meeting exited executive session at 5:30 p.m. and then adjourned for the day. The purpose of the session was to discuss 2012 Fellows nominees.
32. **Reconvene:** The meeting reconvened at 7:55 a.m. on Thursday July 12, 2012.
33. **Executive Session:** The meeting entered executive session at 7:55 a.m. and exited executive session at 8:05 a.m. The purpose of the session was to discuss 2012 Fellows nominees.
34. **Fellows:** A motion was made to select a slate of individuals as Fellows of the Entomological Society of America. The motion carried unanimously.

Motion: Move to select Christian Borgemeister, Henry Hagedorn, Joseph Morse, Robert Page Jr., Kenneth Raffa, Hugh Robertson, Michael R. Roe, Thomas Sparks, Michael Strand, and Walter Tschinkel as Fellows of the Entomological Society of America. *Motion carries.*

35. **Fellows Selection Process:** General discussion was held about the Fellows selection nomination and selection process. A motion was made to limit nomination of an individual to no more than twice within any five-year period. After discussion, the motion carried unanimously.

Motion: Move to limit Fellow nominations to two times in any consecutive five-year period. *Motion carries.*

36. **Students and Young Professionals Committee Report:** Wendy Johnson and Debi Sutton presented a report to the Governing Board on behalf of the Students and Young Professionals Committee. After discussion of the activity of the committee to support international travel to the 2012 International Congress of Entomology, a motion from the committee to provide funds in the 2013 budget for the committee failed unanimously.

Motion: Move that the Governing Board reinstate, for budgeting purposes, a \$40,000 allocation to the Student and Young Professionals program for consideration in the 2013 annual budget. The purpose of the allocation would be to encourage and support the participation of students and young professionals in the annual meeting of the ESA. *Motion fails.*

During general discussion, it was noted that the committee should suggest new priorities for 2013 and discuss with Vice President Rob Wiedenmann. A second motion from the committee to host a reception in Daegu for student travel grant awardees was withdrawn due to lack of time to arrange for the August event.

37. **Student Affairs Committee Report:** Student Affairs Committee Chair Joy Newton and Wendy Johnson presented a report from the Student Affairs Committee. It was pointed out that a volunteer database currently under consideration would be of great help in filling vacancies on the committee. Two motions made by the committee were

withdrawn.

38. **Break:** The meeting temporarily adjourned for a break at 9:10 a.m. and reconvened at 9:23 a.m.
39. **AWIS AWARDS Report:** Gail Kampmeier and David Gammel reviewed their report and recommendations from the Association of Women in Science AWARDS workshop, which focused on how to eliminate biases that prevent proportional representation of women in awards given by the Society. A special committee was recommended to assess the overall awards program of the Society to recommend changes. The President and Vice President indicated they would work together to form a Presidential Committee to address this issue and a broader overall review of ESA's awards program.
40. **Branch/National Awards Discussion:** The rules and process of flow-through awards, where nominees for certain national awards come from the Branches, were discussed. Many questions centered on inconsistency across awards and the impact of the new multiple Branch membership option have been raised this year. A motion was made to ask staff to review the issue and to make recommendations for how to resolve concerns. The motion carried unanimously.

Motion: Request that ESA staff examine policy changes to clarify Branch award and elected office eligibility related to a member or student member having multiple Branch memberships. *Motion carries.*

41. **Proposed Bylaws Change:** Executive Director Gammel reviewed a proposed change to the bylaws of the Society that would eliminate the need to approve committee appointments by voice vote at the closing business meeting of the ESA Annual Meeting. A motion was made to have the membership vote to amend the bylaws as suggested. The motion carried unanimously.

Motion: Move to have the membership vote to approve the change to Article XI, Section 1, of the bylaws as described below. *Motion carries.*

After a 30-day notice period to the membership, an electronic ballot will be sent to the membership to consider the bylaws change.

42. **Invite International Society Presidents to Attend ESA Annual Meeting:** President Brown suggested to the Governing Board that ESA make it a formal policy, subject to the discretion of the President, to invite the Presidents of related societies outside the United States to attend the ESA Annual Meeting each year and waive the registration fee. Such a motion was made and, after general discussion, carried unanimously.

Motion: Move to provide complimentary ESA Annual Meeting registration to related society Presidents, or their representatives, at the discretion of the ESA President. *Motion carries.*

43. **Emeritus Requests:** Requests from three members for emeritus membership status were submitted to the Governing Board. All three were approved unanimously.
44. **Strategy Session Items:** A variety of ideas from a strategy session held earlier in the week were discussed. They were:
- a. **Journals:** General discussion was held about the ESA journal publishing program, building on discussions held at the strategy session earlier in the week. A Presidential committee will be formed to explore creating a highly selective journal focusing on entomology.
 - b. **American Entomologist:** Building on the earlier strategy session, a discussion was held about whether and how to address a more global audience with ESA's *American Entomologist* magazine. President Brown and Alan Kahan will discuss the idea with the editor of the magazine as a first step.
 - c. **Industry Summit:** An idea on holding an industry summit, also from the strategy session, was discussed. The intent is to learn more about how ESA can provide valuable services to those who work in for-profit organizations. Staff will explore this further.
 - d. **Membership:** A variety of new membership categories to serve new or existing segments of professional entomology were discussed. Staff will work with the Committee on Membership to further develop these ideas, including recommendations on how to proceed.
 - e. **Science & Public Policy Committee:** This capability committee, named in the bylaws, will be formed to help develop a public policy agenda and assist leadership on appointing important liaison roles to government and related organizations.
 - f. **RCR Training:** Past President Delfosse briefed the Governing Board on Responsible Conduct of Research training that he will offer at the ESA Annual Meeting this year. This training is now required by the NSF for anyone working off an NSF grant, other than the Principle Investigator.
45. **Adjournment.** There being no further business, the meeting was adjourned at 11:00 a.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "C. David Gammel". The signature is fluid and cursive, written on a light-colored background.

C. David Gammel, CAE

Executive Director