1. **Welcome and Agenda Review** – President May Berenbaum convened the meeting at 8:00am. The agenda was reviewed and left unchanged.

2. **Governing Board November Minutes** – A motion to approve the April 2016 meeting minutes was passed.

3. **Executive Committee May Minutes** – A motion to ratify the May Executive Committee minutes was passed.
4. **Executive Director Update** – Executive Director David Gammel, gave an overview of the agenda and issues that the Society is facing at this time. David touched on the strategy visualization of operations and strategic principles that the Society has been using for the last several years. Gammel also spoke briefly about ESA’s current strategic initiatives/priorities that will be covered in more detail later in the agenda.

5. **ESA Publishing Program** – Lisa Junker, Director of Communications, spoke with the Board regarding ESA’s publishing program. Junker discussed communications with Dr. Thomas Walker and his feedback about ESA’s publishing policies. She provided a detailed history on how ESA came to the decision to partner with Oxford University Press (OUP) and the formulation of publishing policies as part of that process.

Junker reviewed revised revenue projections for the publications program based on new information provided by OUP earlier in the year. The downward revision was largely due to lower than expected submissions to the *Journal of Insect Science*.

Junker reviewed a proposed contract extension with OUP to add 2 years to the current agreement in order to launch the new title, Insect Systematics and Diversity. The additional time in the contract will enable OUP to absorb the launch costs of the title.

*The following motion was made:* The Governing Board authorizes Executive Director David Gammel to negotiate and sign a two-year contract extension with Oxford University Press, extending the ESA-OUP contract to 2026. The motion passed.

*The following motion was made:* The Governing Board approves the pricing for Insect Systematics and Diversity proposed by Oxford University Press for 2017. The motion passed.

Junker reviewed a proposal to partner with OUP on ESA’s book publishing program, including the Thomas Say series. After briefing the board, general discussion ensued. Junker will take feedback on the proposal to OUP and will revisit this proposal with the board at a future date.

Junker reviewed the recommended co-editors-in-chief for the ISD title, submitted by the ISD editorial board: Dr. Sydney Cameron and Dr. Jim Whitfield. After general discussion the following motion was made: *Based on the recommendation of the Insect Systematics and Diversity Editorial Board, the ESA Governing Board approves the appointment of Dr. Sydney Cameron and Dr. James Whitfield to a term of three years plus a transition period as Co-Editors-in-Chief of Insect Systematics and Diversity (ISD), effective as of July 5, 2016.* The motion passed.

6. **Science Policy Update** – Meghan McCabe and Dr. Erin Cadwalader from Lewis-Burke Associates gave an update on Science Policy and the work ESA has been focused with on Capitol Hill. Ms. McCabe started by going over fiscal year 2016:
   a. Final omnibus bill was mostly generous to science agencies.
   b. National Science Foundation received the lowest percentage increase.
   c. Spending levels for 2016 and 2017 were set by the budget deal agreed to at the end of 2015.

FY2017 is currently in the midst of appropriation season and so far, the Agriculture and Food Research Initiative (AFRI) has received the largest percentage increase (7.5%). With the Presidential election and a few other factors happening this year, it’s unlikely
that appropriations will be enacted. That being said, as this administration starts to wind down, Lewis Burke will continue to work with ESA to advocate for the Society’s priorities including outreach to Congress and federal agencies with the Science Policy Fellows, as well as elevate the role of ESA within the Washington, DC science-based community.

McCabe touched on a few more highlights from their work on the Hill such as:

a. Area wide Integrated Pest Management Legislation;
b. Zika education and fact sheets distributed to those on in federal offices and agencies;
c. Strengthening Mosquito Abatement for Safety & Health (SMASH) Act started by Senator Angus King’s office (I-ME).

Lewis-Burke will continue to work with the Science Policy Fellows with Spring and Fall trips to the Hill, monthly policy newsletters, and quarterly calls with the Science Policy Committee.

Continuing the discussion on Science Policy, Chris Stelzig, Director of Strategic Initiatives, and Phil Mulder, Past ESA President, gave an update on behalf of the Science Policy Committee. The committee brought forward a suggestion on better procedural measures for science policy committee position statements.

The following motion was submitted by the committee: Move to approve the position statement development and update policy proposal as submitted by the science policy committee. The motion passed.

The committee submitted the following motions regarding policy statements:

Move to retire “Use of Insecticides” and “Transgenic Insect Resistant Crops” as suggested by the science policy committee. The motion passed.

Move to approve policy statement on “Insecticides Resistance Management”. The motion passed.

Move to approve policy statement on “Insecticide Resistance Management in Genetically Modified Crops”. The motion passed.

General discussion was held on other possible topics for policy statements and that feedback will be taken to the Science Policy Committee.

Mulder provided an update on the selection of a new ESA Liaison to the Environmental Protection Agency. There have been 5 strong applications submitted thus far and the committee will meet soon by conference call to discuss the applicants and their qualifications.

Mulder indicated that the Science Policy Fellows subcommittee had reduced the list for new fellows from 39 candidates to 10. The committee was asked to vote for their top 5 candidates and then they will schedule a meeting to discuss final selection.

7. **Grand Challenges Update** —Gammel provided an update on Grand Challenges strategic initiative. Since the Summit in Brazil, several opportunities have been developed, including an invitation to participate in President Obama’s Zika Summit on April 1 and
potential partnership opportunities with other NGOs. This Fall at ICE, there will be a second summit hosted by Chair Frank Zalom and ESA called “The International Entomology Leadership Summit”. This meeting will cover a broad spectrum of issues regarding entomology and what is facing humanity on a global basis such as sustainable agriculture, public health related to vector-borne diseases, and climate change and invasive species. This summit should identify an agenda of issues that will serve as our guide to developing new opportunities and focusing content in our meetings, publications, and advocacy. To date, there are 90 people registered for this invitation only summit. More information is located at EntomologyChallenges.org.

8. **Tiered Policy Agenda** – Gammel reviewed a proposed structure for prioritize advocacy and policy issues for ESA: a tiered policy agenda. A tiered policy agenda is a prioritized list of goals and/or issues that guides the Society’s advocacy and outreach efforts at the Federal level. A tiered agenda provides for three levels of issues/outcomes: active, opportunistic and monitoring. General discussion ensued. Staff will work with Lewis-Burke Associates and the Science Policy Committee to develop a draft agenda for Governing Board consideration at a future meeting.

9. **2016 Finance Update** – Treasurer Mark Boetel and Finance Director Neil Willoughby, provided an update on the Society’s financial performance. We are on target to meet budget goals based on activity to date. The Finance Committee will meet during the first week of November to review the draft 2017 budget.

10. **Budget Options for 2017 and Beyond** – Gammel discussed the proposed budget adjustments to offset reduced revenue projections in the publications program. During the April Governing Board call, the Board was briefed about the revised income projections for ESA, mainly because of overestimating the total revenue that JIS would achieve. The staff has been exploring how to offset the difference by modifying the assumptions in ESA’s future budget projections. Gammel highlighted some of the areas where ESA could cut expenses or increase revenue. Discussion ensued. General feedback was that, given ESA’s strong reserves, the Society should not make cuts just to achieve a short-term balanced budget if it would harm strategic initiatives or core operations.

11. **President’s Update** – Berenbaum gave an interim report on her activities as President to date. Attendance to all of the branch meetings has been a learning experience in seeing all of the different practices used at each location and preparations for ICE are going well with an incredible amount of work being done by volunteers developing the program. Berenbaum discussed the importance of science communication stating “You cannot be an effective advocate if you cannot communicate the science.” Science communication is developing as a theme that will be carried forward by the next two Presidents at least as part of their agenda.

12. **Reports with Action Items** –

   a. **Formal Cascade Model for ESA Publications:** During prior meetings, the question of how a cascade model for ESA’s family of journals could be implemented in order to minimize multiple rounds of reviews and retaining as much content in the ESA portfolio as possible. After review, Gammel recommended working with a consultant to assess this question, compare ESA’s portfolios to other comparable publishers, and make recommendations on whether and how to implement such as model. Gammel asked for authorization
to invest $25,000 with a consultant. A motion was made to do so and passed.

b. **Career Center:** Chris Stelzig briefed the Board on a plan to maximize the number of jobs advertised through the ESA online career center, in order to maximize the value of the Career Center for ESA members and other entomologists. After general discussion, a motion from staff to implement pricing changes was tabled and staff were instructed to conduct further research on the issue.

c. **Common Names:** Junker brought forth 2 motions from the Common Names Committee for approval:

   i. **Motion:** The Common Names Committee moves that the two common names, spotted lanternfly and elegant sheep moth, be approved by the Governing Board for addition to the ESA publication “Common Names of Insects and Related Organisms.” The motion passed.

   ii. **Motion:** The Governing Board approves the following text to be added to the ESA Common Names of Insects and Related Organisms submission guidelines: “All words should be in lower case, except for proper nouns that are traditionally capitalized in English.” The motion passed.

d. **Education and Outreach:** Stelzig brought before the Board two proposals for consideration and discussion from the Education and Outreach Committee.

   i. The Education and Outreach Committee proposes two year terms for the committee chair, commencing with the next chair (Fall 2016). The Board discussed and agreed the two-year term was fine.

   ii. Request permission from the Governing Board to review entomological literature produced for children and youth as well as use “The Entomology Society of America’s Education and Outreach Committee’s Youth Book Review, in correspondence and on book reviews. After discussion, the Board did not support this activity.

e. **International Branch:** Dr. Livy Williams, International Branch Representative, spoke about a request from the Branch leadership to consider tracking the diversity of high-profile speakers at the ESA Annual Meeting and that Branches do the same for their events. After general discussion, the proposal was referred to the Diversity and Inclusion Committee to review this issue and make recommendations.

f. **SAC Request:** Gammel reviewed a motion brought forth by the Student Affairs Committee with a request for program enhancement funds. After discussion the motion as follows, did not pass. Provide $5,000 in additional program enhancement funds for the Student Affairs Committee organized symposium at ICE. Motion fails.

g. **SysEB Report:** Dr. John Oswald, SysEB Representative, spoke about the Snodgrass award and brought forth a motion from the SysEB Section for consideration. After discussion, the motion, as follows, was tabled indefinitely.
The ESA Governing Board supports the Snodgrass Award with $2,000.00 annually for the next five years to double the size of the current endowment. The motion was tabled indefinitely.

13. **Consent Agenda** – Berenbaum asked the Board if there were any reports in the agenda that needed to be pulled for discussion. Hearing none, a motion was put forth to approve the consent agenda. The motion passed.

14. **Executive Session** – The Governing Board entered executive session at 3:05 p.m. to consider selection of ESA Fellows. Executive session was concluded at 5:53 p.m. and the meeting was adjourned for the day.

15. **Reconvene** – The Governing Board meeting reconvened at 8:00 a.m. on June 30th.

16. **Executive Session** – The meeting entered Executive Session to finalize selection of Fellows. Executive session ended at 8:20 a.m.

17. **Fellows** – A motion was made to approve the following as Fellows of the Entomological Society of America: Ernest Delfosse, Sanford Eigenbrode, Marcos Kogan, Douglas Landis, Ronald Nachman, Leslie Pick, Peter Price, Daniel Strickman, Matt Thomas, Baldwyn Torto. The motion passed.

18. **Break** – The meeting was suspended at 8:30 a.m. and the reconvened at 8:51 a.m. to conduct business as the Governing Board of the Entomological Society of America Certification Corporation.

19. **Audit Report** – Vice President-Elect Michael Parrella, who is also the Audit Committee Chair, gave a brief overview of the audit review which was held in June 2016. The audit process had some scheduling problems due to issues with the audit firm. The committee recommended instituting a policy to increase oversight on any checks written by the Society for more than $10,000. Staff indicated they will develop a policy for enhanced review of large checks. A motion to accept the Audit Committee report passed.

20. **International Congress of Entomology Update** – Alvin Simmons, ICE Co-chair, provided an update on ICE. He thanked the Governing Board, ESA staff, and the ICE committee for their continued support as he and co-chair Walter Leal continue to plan the events for ICE. There are currently 5,579 registrants with the regular registration deadline ending August 26th, 2016. Key statistics to date include:

   a. 298 symposia;
   b. 6000 papers were accepted;
   c. 70 Student competitions;
   d. 84 Exhibits and 11 Sponsors.

   Simmons gave an overview of the events that will be happening during the Congress such as welcome receptions, dinners, and receptions. The ICE schedule is now available online and the ICE mobile app will be available in August.

21. **Web Landing Page Demonstration** – Lisa Junker, Director of Publications, gave an update on the new website redesign for ESA as well as reviewed a visual presentation of the new website landing page. Major goals include easier navigation along with a better
log-in experience for members, improved mobile experience, and member landing pages
designed for specific membership segments. The redesign and launch are still on time and
budget with a target launch date of 6 weeks before ICE. General discussion about
different features ensued.

22. **STEP Committee** - Debi Sutton, Director of Membership and Marketing, introduced
Travis Prochaska, STEP Committee Chair, to lead the discussion on STEP Committee
affairs such as workshop webinars, discussions on how to get the best experience while at
ICE this September, and enrollments. Several motions from the committee were
considered:

*Modify the names of the four new STEP awards, from STEP to Early Career Professional
Awards (Outreach and Public Engagement, Research, Teaching, Extension).* The motion
passed.

*Approve the STEP Committee 2017 budget request, totaling $17,000: $4,000 for a
professional development workshop in 2017, $10,000 for STEP Committee travel to the
2017 Summer GB Planning/Strategy meeting, and $3,000 to host a STEP Committee
mixer during ESA’s 2017 Annual Meeting.* After discussion with the Governing Board,
Prochaska withdrew the motion and these requests will be considered as part of the
Society’s overall budgeting process later in the year.

*Rename the STEP Committee to the Early Career Professionals (ECP) Committee.* The
motion passed.

*Extend the term of the STEP Committee, which expires at the end of 2017 as an ESA
Governing Board Special Committee, for another 3 years.* The motion passed.

*Approve a change to the composition of the ECP Committee to eleven members, to
include one representative from each ESA Branch and ESA Section, maintaining the
Student Representative to the ESA Governing Board position as an automatic
appointment. Further, all ECP Committee representatives must be current ESA Student
Transition or Early Professional members upon appointment/election to the committee.*
The motion passed.

23. **Ethics Committee Proposal** – Gammel spoke on behalf of the Ethics and Rules
Committee. The committee met via conference call on Friday May 27, 2016, to discuss
what policy, if any, the Society should have when a member is sanctioned for unethical
or illegal conduct outside of the context of the Society’s activities. Gammel reviewed the
outlines of a similar policy under development by the American Astronomical Society
(AAS). The consensus of the committee was that it would be a good idea for the Society
to have a policy in place in case of a high profile event in the community happens, as it
did for astronomy in 2015. AAS is close to finalizing their process and procedures for
such ethical breaches. The committee agreed to wait for that document to be published so
that it could be reviewed and adapted for ESA. When ready the policy will be
recommended by the committee to the Governing Board.

24. **Strategy Day Preparation** – Gammel reviewed the schedule for the upcoming
leadership meetings that will be held later in the afternoon on Thursday starting at 1pm
with the Branches, Sections, and STEP Committee. Also, on Friday, July 1<sup>st</sup>, Gammel
reviewed the schedule and theme of the Joint Strategy Day with facilitator Jon Hockman.
25. **Science Communication Special Committee of the Governing Board** – Berenbaum gave an informational update on the Science Communication Special Committee. Generally, the focus has always been on the K-12 public but Berenbaum wanted entomologists to have the opportunities to hone in their skills that relate to communicating with the adult public. Other Societies have all sorts of resources for their members and ESA should have some of the same for our own members. That being said, this multi-year special presidential committee consisting of leadership and experts was formed to find mechanisms for finding those resources.

26. **Governance and Leadership Development** – Gammel led the discussion on ESA’s overall governance structure and leadership development. ESA has reached the 10-year mark from the last time there was a renewal in structure. Gammel believes that now is the time for a fresh look since there have been many changes over the years within the Society as well as different trends in volunteerism. Gammel also discussed the benefits for a more structured leadership development and recruitment process for future leaders of the Society. Gammel will provide a proposed plan for exploring these topics at a future meeting of the Governing Board.

27. **Code of Conduct** – Gammel let the Board know that during the Branch meeting later that afternoon, they will be discussing the Code of Conduct for ESA’s Annual Meeting and applying that more specifically to the Branch meetings. A few questions have come up around it and ESA will help in clarifying the 3 major points in the code which are academic honesty, photography, and harassment and safety issues. Staff will also work with Branch leaders on implementing and supporting a complaint process specifically for Branch meetings.

28. **Entomological Society of Canada** – Gammel discussed that the 2018 Annual Meeting will be held jointly with the Entomological Society of Canada (ESC) and the Entomological Society of British Columbia in Vancouver, British Columbia. ESA and ESC leaders will have a meeting during ICE in September to begin planning how to integrate the three societies into the planning process.

29. **Nagoya Protocol** – Berenbaum and Gammel received an email on June 28th, 2016 from Dr. Cliff Duke, Director of Science Programs at the Ecological Society asking if ESA would like to attend a workshop on the Nagoya Protocol. “The Nagoya Protocol on Access to Genetic Resources and the Fair and Equitable Sharing of Benefits Arising from their Utilization to the Convention on Biological Diversity is a 2010 supplementary agreement to the 1992 Convention on Biological Diversity (CBD).” There was general discussion regarding the importance of this research. Berenbaum asked if the Board was supportive of sending a representative for this workshop in 2017. A motion to have ESA formally participate in the meeting was made and passed.

30. **Adjourn** – With no further business to consider, the meeting adjourned at 11:35 a.m.