

# **Entomological Society of America**

## **Minutes of the Governing Board Meeting November 14 and 18, 2015**

### **Participants**

Phil Mulder, President  
May Berenbaum, Vice President  
Susan Weller, Vice President-Elect  
Frank Zalom, Past President  
Mark Boetel, Treasurer  
Gary Brewer, North Central Branch Representative  
Timothy Schowalter, Southeastern Branch Representative  
Myron Zalucki for Livy Williams, International Branch Representative  
John Oswald, Systematics, Evolution & Biodiversity Representative  
Douglas Walsh, Pacific Branch Representative  
David Ragsdale, Southwestern Branch Representative  
Douglas Pfeiffer, Eastern Branch Representative  
Carol Anelli, Physiology, Biochemistry & Toxicology Representative  
Alton Sparks, Plant-Insect Ecosystems Representative  
Christopher Geden, Medical, Urban & Veterinary Entomology Representative  
Tamra Reall Lincoln, Student Representative to the Governing Board

### **Staff**

C. David Gammel, Executive Director  
Rosina Romano, Director of Meetings  
Debi Sutton, Director of Membership and Marketing  
Neil Willoughby, Director of Finance  
Lisa Junker, Director of Publications  
Chris Stelzig, Director of Strategic Initiatives  
Nikki Olin, Executive Assistant

### **Guests**

Walter Leal, ICE Organizing Co-Chair  
Alvin Simmons, ICE Organizing Co-Chair  
Alison Thompson, Lewis-Burke Associates  
Meghan McCabe, Lewis-Burke Associates  
Matt Jozwiak, Oxford University Press  
Fiona Williams, Oxford University Press  
Von Kaster, Program Committee Co-chair  
Tom Sappington, Program Committee Co-chair

1. **Welcome and Agenda Review** – President Phil Mulder convened the meeting at 7:59 a.m. CST and started with introductions around the room. The agenda was reviewed and left unchanged.

2. **Governing Board September Minutes** – A motion to approve the September 2015 minutes was passed with minor revisions.
3. **Executive Committee Minutes** – The October 2015 minutes were ratified with minor revisions.
4. **President's Report** – Mulder provided an updated on key metrics and activities for the 2015 year:
  - a. 2015 Annual Meeting:
    - i. Symposia Total: 93;
    - ii. Papers & Posters: 435 10min papers, 344 posters, 15 virtual posters;
    - iii. Student presentations: 515;
    - iv. 2935 registrants as of November 14<sup>th</sup>, 2015;
    - v. STEP: 13 STEP organized symposia, 14 student organized;
    - vi. Child Care Grant Program: 29 recipients for 2015.
  - b. Membership:
    - i. Each One, Reach One Campaign gained 329 members (286 new members, 43 previous that renewed);
    - ii. ESA total membership currently at 7005 for 2015.
  - c. Publications authorship for ESA is truly international:
    - i. 61% International submissions/40% accepted;
    - ii. 39 % US submissions/51% accepted.
5. **Executive Directors Report** – C. David Gammel, ESA Executive Director, reviewed the strategic initiatives for 2015 and 2016, ESA Operations, and discussion on the vision and strategy for ESA in 2017 and beyond. Current year initiatives are all on track in terms of outcomes, schedule, and budget. In 2016 the Society will focus on hosting a successful International Congress of Entomology, developing two summits related to grand challenges and entomology, and making progress on how the Society supports diversity, inclusion, and early career professionals. Gammel also discussed the new budget structure that shows regular operating results and strategic investments made from reserve funds.
6. **Consent Agenda** – The Governing Board reviewed the Consent Agenda and took the following actions:
  - a. **Pull Reports**:
    - i. SysEB Report: General discussion was held on distribution of funds from ESA to the Section. A motion to accept the report passed.
    - ii. STEP Report: A question was asked about contributions from each of the Sections to support domestic travel for STEP members. Not all Branches had responded at this time. Report



11. **EPA Liaison** – Gammel led a discussion regarding the Environmental Protection Agency (EPA) liaison position that is supported by ESA and several sections. A motion was made and passed to thank Mark Whalon for his service as the liaison for the last three years and to select a new liaison with the Sections. The motion passed.
12. **EPA Common Names Request** – Christ Stelzig, Director of Strategic Initiatives, discussed a request from the EPA to review and update insect common names for EPA pesticide labels. General discussion ensued. Staff will return to the board for final consideration after developing a project plan and budget estimates for the project.
13. **Publishing Program Update** – Lisa Junker, Director of Publications, with Oxford University Press (OUP) representatives Matt Jozwiak and Fiona Williams provided updates on ESA's publishing program. ESA's transition to the OUP partnership is largely complete and going well. ESA is likely to earn their project amount of income although some open access titles are behind and subscription sales are ahead of plan.
14. **Executive Session** – The Governing Board entered executive session at 12:55 p.m. CST to discuss the performance review of the Executive Director.
15. **Adjourn for the Day** – The meeting adjourned for the day at 1:10 p.m. CST.
16. **Reconvene on November 18, 2015** – Mulder reconvened the meeting at 8:17 a.m. CST.
17. **Entomological Foundation** – Zalom discussed the transition to of the Foundation to ESA management, which is largely complete. Stelzig gave an updates on recent activities:
  - a. STEM bugs workshop on Saturday went very well with excited students and excellent presenters. All the educators agreed to do it again next year at ICE.
  - b. Auctions didn't do as well as hoped but it was fun and will discuss again for the future.
  - c. A motion was made to appoint Mary Shockley to the Foundation Board of Directors. The motion passed.
18. **Membership Model** – Robert Wiedenmann, an ESA past president, provided an updated presentation on his model for membership development from student to full member. General discussion ensued.
19. **Student Transitional and Early-career Professional Awards** – Debi Sutton, Director of Membership and Marketing, and Tamra Reall Lincoln presented a proposal to develop spoke on the need for support on 3 new awards for early

career professionals. General discussion on the proposal ensued. A friendly amendment to expand the awards to four categories was offered and accepted, resulting in the following proposed awards: public outreach; research; teaching; and extension. The amended motion passed.

20. **2015 Program Committee Report** – Co-chairs Tom Sappington and Von Kaster gave their update on behalf of the program committee. The meeting has 3044 registered attendees as of that morning. General discussion ensued and the Presidential line agreed to attend the Program Committee meeting later in the day.
21. **STEP Travel Awards for Domestic Members** – A tabled proposal to provide domestic travel awards for the International Congress of Entomology was picked up and discussed. All Branches and Sections have indicated matching support. The motion then passed.
22. **2016 Annual Budget** – Boetel and Neil Willoughby, Director of Finance, reviewed the proposed 2016 budget. After general discussion of the motion was made to approve the budget. The motion passed.
23. **Insect Systematics Journal Proposal** – Jozwiak and Williams from Oxford University Press returned to discuss the creation of a new journal on insect systematics. There is broad support within the membership to develop this journal. A motion was made to empower ESA staff and Oxford University Press to continue development of the journal with checkpoints for future approval of scope, title, and other policies. The motion carried.
24. **Recognition of Outgoing 2015 Governing Board Members** – Mulder congratulated and thanked the members for their service to the Society: Alton Sparks; Doug Pfeiffer; and Frank Zalom.
25. **Adjourn 2015 Governing Board Meeting** – With no further business, the 2015 Governing Board meeting adjourned at 10:15 a.m. CST.
26. **Convene 2016 Governing Board Meeting** – May Berenbaum convened the 2016 Governing Board meeting as President. She welcomed new governing board members: Paula Shrewsbury, Eastern Branch Representative; Sujaya Rao, Plant-Insect Ecosystems Section Representative; and Michael Parrella, Vice President Elect.
27. **Elect 2 At Large Executive Committee Members** – Carol Anelli and David Ragsdale were elected to serve as the two ad hoc members of the Executive Committee of the Governing Board.
28. **Assign Committee Liaisons** – Vacant committee liaison roles were assigned to incoming board members. Sujaya Rao will be the new liaison for the

Certification Corporation and Paula Shrewsbury will be the new liaison for the Membership Committee.

29. **2016 President's Report** – Berenbaum gave her presidential report with a central focus on the upcoming International Congress of Entomology. She reviewed the history of the Congress and identified how different the 2016 version will be compared to those in the past. Berenbaum also reviewed the importance of science communication and discussed how that theme will be a focus of her presidency.
30. **Special Committee on Science Communication** – After general discussion of science communication, a motion was made to create a special committee of the governing board on science communication that will immediately end after the Annual Meeting in 2018. The motion passed. The presidential line will work together to determine who will be on the committee and its specific charge.
31. **Presidential Committee on Section leadership** – Gammel spoke about the committee and indicated that Scott Hutchins and his group are willing to continue to work with Section leadership. This will help solidify everything they have already been working on and the Sections are very excited about the discussions they have had thus far. A motion was made to create a special committee of the governing board focused on section leadership and will end directly after the 2017 Annual Meeting. The motion carried.
32. **Ethics and Rules Committee** – Gammel updated the Governing Board about the Code of Conduct that was approved in 2013 and implemented in 2014. Several complaints have been received and investigated since the policy was put into effect. The Committee on Ethics and Rules is considering what, if any, actions the Society should take if a member is sanctioned by their own institution for behavior that violates the Codes of Conduct or Ethics but do not occur during a Society event or function.
33. **Adjourn** – With no further business to consider, the meeting adjourned at 11:25 a.m. CST.