

Entomological Society of America

**Minutes of the Governing Board Meeting
Conference Call
March 8, 2017**

Participants

Susan Weller, President
Michael Parrella, Vice President
Bob Peterson, Vice President-Elect
Michelle Smith, Treasurer
Gary Brewer, North Central Branch Representative
Timothy Schowalter, Southeastern Branch Representative
David Ragsdale, Southwestern Branch Representative
Livy Williams, International Branch Representative
Paula Shrewsbury, Eastern Branch Representative
Douglas Walsh, Pacific Branch Representative
Carol Anelli, Physiology, Biochemistry & Toxicology Section Representative
John Oswald, Systematics, Evolution & Biodiversity Section Representative
Sujaya Rao, Plant-Insect Ecosystems Section Representative
Christopher Geden, Medical, Urban & Veterinary Entomology Section Representative

Staff

C. David Gammel, Executive Director
Rosina Romano, Director of Meetings
Debi Sutton, Director of Membership and Marketing
Neil Willoughby, Director of Finance
Lisa Junker, Director of Publications
Chris Stelzig, Director of Strategic Initiatives
Nikki Olin, Executive Assistant

Guests

Erin Cadwalader, Lewis Burke Associates
Nick Saab, Lewis Burke Associates
Jason Gallagher, Lewis Burke Associates

Not in Attendance

May Berenbaum, Past President
Lina Bernaola, Student Representative

1. **Welcome and Agenda Review** – President Susan Weller convened the meeting at 2:10pm. The agenda was reviewed and left unchanged.
2. **Governing Board November Minutes** –

A MOTION: Approve the November Governing Board meeting minutes. Motion passed.

3. **Ratification of Executive Committee Minutes** –

A MOTION: Ratify Executive Committee minutes meeting minutes. Motion passed.

4. **Common Names** – Lisa Junker, Director of Publications and Communications, reviewed a new common name for approval to the Board: crapemyrtle bark scale.

A MOTION: The common name, crapemyrtle bark scale, be approved by the Governing Board for addition to the ESA publication “Common Names of Insects and Related Organisms.” Motion passed.

Junker also discussed another topic from the Common Names committee on accepting common names lists from other organizations. The committee would like to seek guidance from the board to help resolve this issue. Specifically:

1. Does the Governing Board wish to see the list of ESA-approved common names significantly expanded, to include insects of lesser importance than the committee currently considers?
2. Or, does the board believe that the Common Names Committee should continue to operate under its current guidelines and only approve common names of insects that achieve a certain threshold of interest or importance, even though a more selective list will include fewer insects?

After some general discussion, the Board agreed that the common names committee can continue to pursue adopting lists of vetted names from professional societies.

5. **Science Policy and Advocacy** – The following updates and discussions were held related to science policy and advocacy:

- a. **Lewis Burke Associates (LBA) Update** – Dr. Erin Cadwalader, Nick Saab, and Jason Gallagher gave an overview of recent news and activities in DC:
 - i. The new administration will release what is known as a “skinny budget” of high-level numbers for agencies for the 2018 fiscal year (FY).
 - ii. The government is currently operating under a continuing resolution budget for 2017. Agencies are holding onto their budgets since there is uncertainty on how the fiscal year will end (April 28th).
 - iii. A more detailed agenda for FY18 budget priorities is expected by the middle of May.

- iv. The 115th Congress was sworn in at the beginning of January. The Farm Bill process will start in the spring/early summer.
- v. Congresswoman Tulsi Gabbard's (D-HI) office plans to reintroduce a bill on Areawide Integrated Pest Management. LBA remains in touch with Gabbard's office and ESA will likely support the new bill, which is expected to be similar to the ESA-supported version introduced in 2015.
- vi. The Science Policy Committee is developing a position statement on the importance of protecting endangered insect species.
- vii. ESA will participate in two upcoming Capitol Hill receptions that will feature exhibits of federally-funded research of ESA members. On April 5th the Agricultural Research Congressional Exhibition and Reception will feature a USDA-funded exhibit and on May 16 the Coalition for National Science Funding will feature the research of a National Science Foundation (NSF) funded grant. These exhibits provide opportunities to directly interact with policymakers and their staffs.
- viii. The Science Policy Fellows will be in DC May 15th-17th. They will visit Capitol Hill offices to advocate for entomology and ESA legislative priorities, participate in the CNSF exhibit, and receive training from LBA on effective advocacy. The actual schedule of events will be determined closer to the visit date.

b. March for Science – Gammel discussed the March for Science event that will take place in Washington, DC on Saturday, April 22. This March is intended to be a non-partisan celebration of science and scientists. ESA became a top-tier supporter with a \$10,000 donation made in February. Gammel stated that ESA has also hired a public relations firm to help engage members in media interviews promoting entomology and its vital role. ESA will host a webinar on Wednesday, April 19th to provide more information on the March for anyone who registers to participate.

c. Science Policy Agenda in New Environment –Gammel reviewed with the Board a recent discussion with the Executive Committee on the actions and proposals from the administration and Congress and how those related to ESA's policy agenda and prior positions, including feedback from the Science Policy Committee. Discussion ensued on whether any major changes in advocacy activity in terms of intensity or goals should be undertaken. The consensus was to stay with the Society's current priorities with the same level of investment. It was noted that more frequent updates to the membership on policy matters would likely be helpful.

6. **ESA Publications Update** – Junker spoke with the Board regarding policies and reappointments currently necessary in Publications.

a. Journal of Economic Entomology (JEE) Editor-In-Chief Term: Dr. John Trumble was originally appointed as editor-in-chief of the Journal of

Economic Entomology (JEE) in 2001 and has been reappointed several times since. His latest term ends in November 2017. Dr. Trumble expects to retire in the next several years, and he does not intend to continue as editor-in-chief of JEE after his retirement. To ensure a smooth transition to the next editor-in-chief, Dr. Trumble would like to be appointed to a three-year term instead of a five-year term. When he does set his retirement date, he will give the JEE Editorial Board a year's notice to allow time for a thorough editor-in-chief search.

The JEE Editorial Board discussed Dr. Trumble's reappointment via email and agreed unanimously to recommend his reappointment for a three-year

A MOTION: Based on the recommendation of the Journal of Economic Entomology Editorial Board, the ESA Governing Board approves the reappointment of Dr. John Trumble to a three-year term as editor-in-chief of the Journal of Economic Entomology, effective as of November 14, 2017. Motion passed.

term to the Governing Board.

- b. 2018 Pricing Timeline:** Junker briefed the Governing Board on the process for approving 2018 prices for ESA's journals and related services. Due to the timing of meetings and OUP's processes this year, we will need to review and approve the prices via cybermotion before the Summer meeting.
- c. American Entomologist Editor-in-Chief Update:** Since there were no applications submitted by the deadline for a new AE Editor-in-Chief, Junker said that there has now been more of a one on one outreach to potential candidates. As of the date of this call, there are now 5 applicants and their final materials are due on Friday, March 10th. Junker believes they are still on track to give a final recommendation by the June Summer meeting provided that at least 2 or 3 of the current applicants are strong enough candidates to become finalists.

7. **Notable Developments on the 2017 Annual Meeting** – Weller and Rosina Romano, Director of Meetings, gave a few quick updates regarding the 2017 Annual Meeting.
- a.** New York Times best-selling author, Mary Roach, has been secured as the Opening Plenary speaker on Sunday night.
 - b.** The Founders Memorial Award will now be a breakfast. Dr. Carol Anelli was selected and she is honoring Anna Boswell Comstock.
 - c.** There are 135 total symposia submissions to date.
 - d.** Looking to have at least 3,400 attendees this year.
 - e.** The Student Awards Ceremony has been moved to Tuesday early evening and no symposia or meetings may be scheduled during that time.

brother, Ken Gilstrap, have been concluded. Dr. Gilstrap agreed that a wise use of the funds would be to annually support the expenses associated with the annual STEMbugs education workshop.

- d. Stelzig briefed the Board on a meeting he had with Scholastic National Partnerships, during which he developed a concept of a national insect awareness education campaign targeting K-12 students and their educators through the Scholastic publications (magazine, lesson plans, teacher handouts, and microsites). Scholastic has a 1:1 relationship with virtually every teacher in the U.S., which would provide a broad distribution of the Foundation's message. A tentative fundraising goal of \$500,000 was discussed, noting that it will take about 3-4yrs to get enough funding in place to support the campaign. The board expressed enthusiasm for the project.

11. **Consent Agenda** – Weller reviewed the consent agenda that contained a report from the 2016 Program Committee. The Board was asked if anything needed to be pulled out for discussion.

A MOTION: Approve the Consent Agenda as presented. Motion passes.

12. **Adjourn** – With no further business to consider, the meeting adjourned at 3:30pm.